

Madison Eastside Lacrosse Association (MELAX)

Monday , August 13, 2018 at 5:30 PM

North of the Bayou

Madison, WI

Meeting Facilitator: Joe Seifert, President

Attendees: Renee Abel-Collinge, Secretary, Shayla Boyland, Treasurer, Dale Manning HS Boys Rep, Jeremy Schmidt, Youth Coach, Missy Sisler, Fundraising, Karen Williams, Communications

I. Roll call

II. Approval of minutes from last meeting

III. Open issues

A) Survey Results

- We will draft a response and send out to members
- Jeremy will draft youth, Ava will draft HS Girls and Tim/Dan will draft HS boys
- Get response out in a newsletter

B) Registration - Changes for 2019 Season

- Table until next meeting

C) Recruitment

- Table until next meeting

D) Goals

- Still need to pick up goals from Y, Mendota and Kennedy

E) Fundraising

- Decided to do one major fundraiser next year - cash raffle. Each player to sell 10 raffle tickets.
- Joe has State of WI raffle info. He will get that to Missy.

F) Treasurer's Report

- Table until next meeting

G) New Logo

- Table until next meeting

H) Communications

- Karen presented a nice mockup of the newsletter
- "Did You Know" section - the first one will include what the fees go towards
- Will include response to survey

IV. New Issues

A) Term limits for officers and annual meeting date change

- Voted to have term limits

B) New Logo

- Table to future meetings

\*\*\*Next meeting on Monday, September 17th at 5:30 pm at North of the Bayou