

Madison Eastside Lacrosse Association (MELAX)

Monday, June 11th, 2018 at 5:30 pm

Dream Lanes

Madison, WI

Meeting Facilitator: Joe Seifert, President

Attendees: Renee Abel-Collinge, Secretary, Tim Verhoff, Vice President, Shayla Boyland, Treasurer, Dale Manning HS Boys Rep, Kelly Kasper, At Large, Kris Graham, HS Girls Rep, Jeremy Schmidt, Youth Coach, Missy Sisler, Fundraising

I. Roll call

II. Approval of minutes from last meeting

III. Open issues

A) Registration - Changes for 2019 Season

- Things went pretty smoothly
- Would like to encourage seniors to register early
- Give refunds to kids who register but chose not to play/dropped out early in the season - helps with accounting
- Mandatory volunteer hours, Create some sort of buyout tab - 4 hrs per family or an extra \$50.

B) Recruitment

- Table at East and Lafollette registration nights
- Posters in halls
- Try a Lax Learn to Play in the late summer or early fall
- Open practice once a week in late fall thru winter

C) Fields - 2019

- Not much change for High School teams, would like to try to get one late season game at Breese
- Youth all practice at Kennedy? There is enough room

D) Fundraising

- Cancel Shake the Lake - not enough volunteers
- Suggestion of one big fundraising event next year involving both youth and high school teams
- Also fundraising letter

E) Treasurer's Report

- Shayla will have a detailed report at next meeting
- We have about \$10,000 after paying out coaches stipends

F) Website Update

- Next meeting

IV. New Issues

A) Goalie Gear

- Girls need a new set of goalie gear - Ava will get estimate and provide to the board

B) New Logo

- Table to future meetings

C) Space with MMSD

- Sept-Dec, space reservation to be submitted starting July 1st
- Jan-last day of school, space reservation to be submitted starting Oct 1st
- Summer, Jan 1st

D) Pick up goals around practice areas - where to store?

- Tim will look into pricing on storage space

E) Year End Newsletter

- Ask Karen Williams if she will help write
- Write about: programs, where seniors are going to school and playing, ask for potential board members.

F) Survey

- Talk it's Sarah about Patriots survey

- Ask for input on: youth schedules, volunteering options, volunteers for board, etc.

***Next meeting on Monday, July 9th at 5:30 pm at North of the Bayou