

Madison Eastside Lacrosse Association (MELAX)

Monday, February 5, 2018 at 5:30 pm

Dream Lanes

Madison, WI

Meeting Facilitator: Joe Seifert, President

Attendees: Renee Abel-Collinge, Secretary, Tim Verhoff, Vice President, Shayla Boyland, Treasurer, Sarah Moriva Genschaw, Youth Rep, Dale Manning HS Boys Rep, Kris Graham, HS Girls Rep, Jeremy Schmidt, Youth Coach, Jonah Lackey, Youth Coach

I. Roll call

II. Approval of minutes from last meeting

III. Open issues

A) Update on registration:

- HS Boys registration open. 26 players have registered and paid
- HS Girls registration open - 1 player has registered and paid
- Youth registration is open - 8 players have registered and paid
- ***Registration fee waiver given to a player due to the fact that last year he paid and was injured in practice early in the season. He ended up having to have surgery on his shoulder in the early summer and is ready to play. We voted and we all agreed to the waiver.

B). Scholarships

- There is a boy from East who would like to play. He is new to the sport. He cannot afford the registration fee, uniform fee or price of equipment. We voted to offer him a full scholarship. Joe Seifert is going to talk to a potential donor for his expenses. We will loan him the uniform and equipment for the season.
- Kris suggested the HS boys apply for a US Lax Equipment Grant - Renee will do this.

C). Recruitment

- Posters are up at the schools
- Couldn't have a booth at MG incoming freshman night

- Had a booth at Lafollette incoming freshman night for both girls and boys team. Each team had 8 people sign up for more information. Renee will send an email out to the 8th grade boys who expressed interest to see if they'd like to play youth lacrosse this season.
- East incoming freshman night on 5th - probably won't be able to staff at this late date.
- Jeremy is going to make a flyer for youth lacrosse to hang up and hand out to Patriots
- Sarah will help facilitate recruitment at the Patriots

C) Fields

- Ahuska has not called Joe back, but it seems like open Monona Grove field space is non-existent. We all agreed that we think we have enough field space and that we shouldn't pursue that avenue any longer.
- The girls will practice at the YMCA field until Dominion can be used. The YMCA field may be an option for the youth to practice on.
- The HS Boys will use Whitehorse in the beginning of the season and may switch over to Kennedy.
- The youth will probably practice at Mendota, but may move around to YMCA field or Whitehorse (when available)
- HS Boys and Girls will be playing all their home games at Breese. Youth will play some of their home games at Breese and then at Whitehorse.
- Shayla should be getting the contract for Breese shortly and will need to put a down a payment.

D) Coaching

- Graham Collinge and Jessie Theiler will coach the U-12 team
- Jeremy and Jonah Lackey will coach the U-14 team
- Jonah attended the meeting and introduced himself. He played lacrosse as a boy, played Elite lacrosse in high school and was recruited/played lacrosse at Carthage College. He's a goalie and will bring a lot of defensive knowledge to the youth program.
- There may be enough kids for a U-10 team - we will need to recruit coaches

F) Budget 2018 Season/Accounting

- Shayla created a spreadsheet and presented it to the group. She asked for input regarding the template.
- We discussed how we will go about approving expenses. We decided that "normal expenses" (balls, coaches US Lax memberships, background check fees, first aid kits)

do not need to be approved. More expensive things, equipment, nets, other more expensive options, need to be approved.

- Shayla will present a Treasurer's reports each month at the board meeting
- Shayla will be ordering shirts for the coaches
- We talked about buying a couple of rage cages for the club

G) Logo that is standardized for the club

- We will be working on that in the off season
- Jonah will help us with this as he has a degree in marketing
- Kris and Shayla will be working with Elite this week regarding some of the girls spirit wear for this season. The HS boys and youth will stay the same this year. Hoping to open the store by mid-March

IV. New Issues:

A) Update on grant submissions:

- Kris talked with Nate from WLF and their submission will probably get a grant. Not so sure about the boys.
- We will be applying for a grant through Monona State Bank
- Kris applied for a First Stick Program through US Lax. She will give the info to Renee so she can apply on behalf of the HS Boys

B) Background Checks

- Coaches get a background check when they sign up as a coach through US Lax
- There will be other volunteers helping out with the teams. We need to require background checks for them also.
- Kris will look into the costs of background checks and find the best value. At this point, she thinks gouging through League Athletics would be best.

C) Fundraising Coordinator

- We nominated Kelly Kasper

D) Update with Monona Grove AD

- Kris and Joe met with MG AD
- There is an information board at MG where clubs and sports have a basic info sheet that kids can take. We need to work on one of these for next year. It needs to have the same format and lettering as the rest of the sports