



NorCal Chapter Communications Director

Responsibilities

- Works with the NorCal President and other board members to prepare and load appropriate content onto the NorCal Chapter website.
 - NorCal Chapter events
 - NCJLA events
 - Local CIF HS events and special reports
 - Local youth lacrosse club special events and reports
 - Local collegiate club, NCAA and post-collegiate events and reports
- Incorporates USL and other related lacrosse feeds into NorCal Chapter website
- Provides information/feeds to NorCal Chapter Facebook Page, Twitter and other social media accounts.
- Gathers and prepares content for NorCal Chapter newsletters (6-9 editions/year)
- Maintains current list of local “professional” camps and travel team organizations on the NorCal Chapter website
- Keeps abreast of national and local lacrosse issues and trends.

Background and skills

- Excellent writing skills
- Publicity experience
- Experienced and comfortable with loading content onto websites and other social media
- Simple publication development experience, e.g. brochures, programs
- Lacrosse experience as a player or coach or organizational leader

Hours

- Variable between 5 – 15 hours a month; average 10 hours a month

Compensation

- Independent contractor
- Hourly compensation \$20.00 - \$25.00/hour