

Demons Youth Hockey Association
Board Meeting Minutes 9.24.14
Holliston Fire Station, Holliston, MA

Executive Board Members in Attendance

Ron Cibotti	President	Present
Chris Merkle	1 st VP	Present
Amy Morrissey	2 nd VP	Present
Bill Douglas	Secretary	Present
Bernie Mitchell	Treasurer	Present
Earl Cronam	Coaching Coordinator	
Tracy Hudson	Ice Coordinator	Present
Al Maillet	Program Director	called in on phone
Michelle Jerrett	Registrar	Present
Dave Gagin	Development Director	Present
Ivan Moore	Transitional Director	Present
Peggy Payne	Membership Director	Present
Dave Hack	Web Master	
Heath Hudson	Equipment Manager	
Lauren Morse	Assistant Registrar	Present

11 present and 1 called in via phone meeting started at 7:06PM

Treasurer reported financial update (-12K – up to -20K). Forecast for ice commitment is accurate
3 refunds issued to membership

2nd VP presented global marketing focus, BOD asked to complete a questionnaire (3) questions.

Presented P&L for comedy night

Sold 2 tables last year non-demon members

Raffle tickets a big focus/push

Corporate sponsorship optys if we can have ad space on website

Corporate sponsorship \$1000 with ads

Cori checks and usa hockey registrations are at 95%+ -- LTH/LTS are getting run and should be updated by next meeting

All team rosters stamped except M2 and P2 – rosters showing if coached are certified, registered etc...

Goalie \$\$ already spend \$2000 to stop it goal tending

Safe sport is due for all by Nov 1st – all (coaches, team mgrs., board, etc...)

Ron is coordinating pictures this year

Draft alternate program proposal and work with membership on survey – committee to make proposal

Board members to send to secretary all documents to begin document library

Administrative vote to move merchandising back to 2nd VP – passed 10 votes yes, 1 abstain from vote

Give back 12 weeks of ice time – tracy created committee – earl, al, Bill Douglas

Salaries for coaches in 2015 season

Membership to survey all registered skaters for tryouts and did NOT skate with demons this year + 3 families that asked for refund

Meeting ended 9:15PM

