



RE: **DONATION & SPONSORSHIP PACKAGE**

To Whom It May Concern,

Crescent Little League is kicking off its annual fundraising campaign for the 2018 spring season. As a respected member of Crescent Little League's business community, we appreciate your consideration of sponsorship support. Your support will help us to provide an exceptional baseball program to approximately 300+ of our community youth this year.

With the merger of Buena Park American and Continental Little Leagues now entering its fourth year, the combined strengths of both leagues continues to provide a better overall opportunity for the players of our extended boundaries. In addition to the long and rich history in our community, the organization continues to be financially sound, and we are current with all of our statutory reporting requirements. For 2018, our focus is on continuing to improve on the development of our coaching volunteers, strengthening the core of our baseball program, attracting more families to join in our experience, and to build an elevated level of awareness and true partnerships with our league sponsors.

As a non-profit 501(C)3, and an all-volunteer organization, we face the significant and ongoing challenge of obtaining financial support from sponsors, who play such a key role in making baseball a reality for our kids. **Every sponsorship dollar contributed goes directly to supporting our Little League operations.** Funds beyond standard operating costs help with needed improvements to our playing fields and surrounding facilities. Last year we were able to raise enough money to finish the construction of an *outdoor batting cage*.

Your participation as a sponsor will not go unnoticed in the community. We take steps to ensure that contributors are recognized by hundreds of Crescent Little League parents, grandparents, families, and fans. This includes things like website features, yearbook ads & field banners.

For those companies that are unable to send a monetary sponsorship donation, **we also welcome support from businesses that can donate items** to be used in packages / baskets for our silent auction held during the season. This is another way to help us reach our fundraising goals, and we do make every effort to promote the items and the businesses that provide them through the auction process.

For any questions, donations or sponsorship requests, please contact Cynthia Sanchez by e-mail at: crescentllsocial@yahoo.com, by phone: (714) 805-4333, or send sponsorship form to: Crescent Little League – Attention: Cynthia Sanchez, P.O. Box 175, Cypress, CA 90630. We again thank you for your consideration and please check out our web site. With your help, we can continue to accommodate every Crescent Little League child who dreams of playing America's game!

Sincerely,

Jose Prieto

Crescent Little League, President

Tax ID: 33-0239200

www.crescentlittleleague.org



Sponsorship Form

Crescent Little League Baseball 2018

1. Sponsorship Levels

(Please check the sponsorship level of your choice)

🏠 Platinum - \$2,500.00

- Advertising company logo and contact information on CLL Website Sponsor's Page listing as a Platinum Sponsor
- 1-Page color ad of your design in the CLL Yearbook
- 3x5 Banner with your company logo and reference of your Platinum status which will be posted on the field division of your choice.
- Advertising booth at CLL's Opening Day
- Advertising company logo and contact information on Team Website Page (If you are sponsoring a specific team)
- Team Appreciation Photo & Plaque (If you are sponsoring a specific team)

🏠 Gold - \$1,000.00

- Advertising company logo and contact information on CLL Website Sponsor's Page listing as a Gold Sponsor
- ½ - Page color ad of your design in CLL Yearbook
- 3x5 Banner with your company logo and reference of your Gold status which will be posted on the field division of your choice
- Advertising company logo and contact information on Team Website Page (If you are sponsoring a specific team)
- Team Appreciation Photo & Plaque (If you are sponsoring a specific team)

🏠 Silver - \$500.00

- Advertising company logo and contact information on CLL Website Sponsor's Page listing as a Silver Sponsor
- 1/4 - Page color ad of your design in CLL Yearbook
- 3x5 Banner with your company logo and reference of your Gold status which will be posted on the field division of your choice
- Advertising company logo and contact information on Team Website Page (If you are sponsoring a specific team)
- Team Appreciation Photo & Plaque (If you are sponsoring a specific team)

🏠 Bronze - \$250.00

- Advertising company logo & contact information on CLL Website Sponsor's Page listing as a Bronze Sponsor
- Company logo listed on the Bronze Sponsorship page in CLL Yearbook
- Advertising company name on the Bronze Banner, which will list several companies. Banner will be displayed during entire 2018 baseball season.
- Advertising company logo and contact information on Team Website Page (If you are sponsoring a specific team)

🏠 Friends & Family - \$100.00

- Recognition of being a donor on our CLL Website Sponsor's Page listing as a Friends & Family
- Name of business or individual/family listed alphabetically in the Yearbook
- Name of business or individual/family listed alphabetically on Team Website Page (If you are sponsoring a specific team)

2. Contact Information

Company Name: _____

Contact Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone #: _____

E-mail: _____

Website: _____

Team Name & Division: _____

3. Please send completed form and check payable to:

Crescent Little League
P.O. Box 175
Cypress, CA 90630

4. Artwork (for website, banner & yearbook inclusion)

Please send high-resolution digital art-work at 100% size. Digital JPEG image files are preferred. Please send to:
crescentllsocial@yahoo.com

5. Deadline

The check, order form and artwork should be received as soon as possible. For timely inclusion on website, banners, etc.

**It is understood that these funds may be used for uniforms, equipment, umpires, and other expenses necessary to conduct Crescent Little League operations for the 2018 baseball season.*