



2018 MISSION HILLS GRIZZLY FOOTBALL PROGRAM Advertising Specifications and Pricing

Established 2004

Valley League Champions 2007

Avocado East Champions – 2010, 2011, 2012, 2013, 2014, 2015

Discovery Bowl Champions – 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2017

CIF Playoffs – 2004, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016

CIF Semi Finalist – 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015

CIF Finalist - 2007, 2010, 2012, 2013 • CIF Open Division Champions 2013

2017 CIF OPEN DIV. FINALIST (12-1) • 2017 AVOCADO LEAGUE CHAMPS

Friends of Mission Hills High Football.....

Announcing the 2018 Mission Hills Grizzly Football Game Program Get the Most from Your Advertising Dollar!

-  Advertising in the Mission Hills Grizzly Game Program is a “Win – Win” proposal
-  You get the most unique and effective advertising money can buy
-  Funds generated from your advertisement are vital to help cover cost of our football team
-  Year-round Advertisement on our MHHSfootball.com Website

Advertisers in our GAME PROGRAM are regarded as “Friends of the Grizzly Gridiron Club” and valued members of the Mission Hills High School family. We urge all those in the Mission Hills High School community to become familiar with our advertisers and keep a GAME PROGRAM handy so they can utilize our business advertisers first. Since our games attract over 20,000 local viewers each season, your tax-deductible {Tax ID# 46-3960523} advertisement is far-reaching.

Please choose one of the reasonably priced advertising options below. We appreciate your support!

Sincerely,

Grizzly Gridiron Club

Final Deadline August 10, 2018

If you have any questions, please contact

Nikki Lidster at 707-548-6335, nikkilidster@me.com OR Tiffany Smith at 760-518-4979, califtiffers@cox.net

Yes! I want to be a member of the Mission Hills High School Football family! Sign me up for:

- 1/4 page (3.625” x 4.875”) (Web ad may be added for additional \$50) \$150
- 1/2 page (7.5” x 4.875”) (Web ad may be added for \$50) \$300
- Full page (trim 8.5 x 11 in.) (Web ad Included) \$600
- Premium Full Page (IFC, IBC, BC pages) (trim 8.5 x 11 in.)(Web ad Included)\$750-\$840

See page 2 for full ad size and specifications

Business: _____

Contact Person: _____

Address: _____ City/State/Zip: _____

City/State/Zip: _____

Phone Number: _____

Email: _____

Please make checks payable to MHHS Football Boosters or pay at www.mhhsfootball.com.
Complete the form and send your artwork to: califtiffers@cox.net
GRIZZLY GRIDIRON CLUB, C/O Chris Hauser 1 MISSION HILLS COURT, SAN MARCOS, CA 92069



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AD SIZES AND SPECIFICATIONS

	Width x Height
Full Page, no bleed	7.5 x 10 in.
Full Page, bleed	9 x 11.5 in. (.25" all around) live area 7.5 x 10 in. trim 8.5 x 11 in.
1/2 Page Horizontal	7.5 x 4.875 in.
1/4 Page	3.625 x 4.875 in.

GRAPHIC REQUIREMENTS

We encourage advertisers to submit ads electronically. Please follow these guidelines carefully to ensure your ad is produced properly.

- Preferred format is PDF press ready documents. Other accepted formats are high- resolution .TIF, .EPS, or .JPEG.
- Ads should be created in Adobe InDesign CS5, Adobe Illustrator CS5, or Adobe Photoshop CS5 or later version.
- All artwork must be at least 300 dpi or higher, and 100% of ad size, with the exception of vector art.
- Colors must be CMYK, with total ink density no more than 300%.

All materials should be submitted on thumb/zip drive, or by e-mail and MUST include:

- Ad document and file name.
- Program name and version used.
- All fonts used in the document must be embedded. Some fonts may need to be converted to outlines.
- All color should be 4-color process (CMYK).

WE CAN CREATE YOUR AD FOR YOU!

For an additional fee, we can build your ad! Complete production capabilities available including ad design, layout, and copyrighting. These fees are in addition to your ad space.

FULL PAGE: \$50.00

HALF PAGE: \$25.00

1/4 PAGE: \$20.00

In order for us to build your ad, please supply the following:

- All text for the ad supplied in a digital text document (Word, etc.).
- Any images or logos supplied should be jpg, eps or tif format. Any supplied artwork must be at least 300 dpi or higher, with the exception of vector art.
- All advertisers will receive a digital proof via email for review and approval. Once proof is presented, advertiser will be allowed one (1) design change.