

## HUW Meeting 6/22/15

### Present

Kevin & Nancy Suiter, John Sydow, Matt Springli, Sue Springli, Coach Mike, Coach Olenski, Matt Burke, Peggy Brazil, Robyn Niedringhouse, Jennifer Gallagher

Players: Patrick Gallagher, Blake Sydow, Mike Brazil, Joel Niedringhouse

### Board elections 4 votes, unanimous for the following board members:

President-Kevin Suiter

VP-Matt Springli

Treasurer- George Kossl

Secretary-Jennifer Gallagher

Club Coordinator-John Sydow

### Financials:

- George is going to put together detailed financial
- Team balance \$5,500
- All players are paid up
- Kevin is owed for his cell phone bill, about \$15/month
- MSLA waived dues last year of JV \$600, Freshman \$400 and donated \$1,000 to HUW
- Team purchases
  - Striper (\$600-\$700)
  - Paint (at discounted price through Sherwin Williams)
  - Balls
  - Timer
  - Table
  - Chairs
  - goals
  - Uniforms \$130-3-4 in reserve
  - Biggest expense is coach fees

### For 2016 discussed

- 2015 Club fees \$495
- Uniforms were purchased this year. Discussed 2 options
  - everyone purchase own uniform for 2016
  - team purchases and rents with deposit
- JV and Freshman should have matching helmets for 2016 but not so strict
- Varsity has to have matching helmets
- Consider some monetary excess to go toward bags or toward summer leagues or camp
- Kevin indicated that we would not want to miss having someone join team because of financial issues-possible grants Would like to get 501C

- Discussed checking into Grants for equipment
- Collect used equipment

## **New Business**

Potential storage locker

- Split 50/50 with Randy Ray. Bigger ones are \$90/month/2=\$45
- Ron suggested calling “Mike” facility guy at FHHS to store equipment

One potential parent contacted Kevin; he referred them to Randy Ray with WestPlex

Volunteer Positions needed

- Table and chairs
- Striping field

Discussed end of year survey-is it a good idea to send out?- google form free; survey monkey possible charge. All agree survey is good idea.

Ideas for survey questions to be submitted within one week-all welcome to submit.

One survey to parents and separate one to players.

## **Recruitment Ideas**

- Exhibition game with Zumwalt
- Big pool of soccer and hockey players
- Hockey and baseball players who are cut, catch them right after tryouts
- Social media marketing-
- John can talk to Darryl with soccer teams
- Retweeting interest
- Flyers on lockers at school done by the players
- Pick up game/throw around/bring extra sticks-how to advertise
- Get the players in the parking lot or field on schedule pickup day/transition day
  - Hit all three high schools
- Offer something to the players to bring in a new player-Gift card total lacrosse, shorts, t-shirt?
- Could we get Lindenwood to provide free pass to game, with after skill trials-not sure when Lindenwood plays in the fall
- Mrs. Burke will put effort into marketing

## **Spirit wear**

- Kevin got someone to do an updated logo, colors with the true school colors
  - Need to have the sword pommel on the LAX stick removed from the design
- Need an artist to develop a design

- Need ideas for logos
- Slogans for t-shirts
- Put LAX gear on website with club making a couple bucks?
- Discussion of requiring players to purchase spirit wear-some objection due to escalating the costs and scaring newbies off
- Nancy is looking at reversible pinnies-discussion of options –
  - resolved to two tone reversible-she has talked to Fischer's & Johnny Mac's
  - consider logos, numbers
- A mom had indicated at a game that she would help with spirit wear but unsure who it was

## **Fundraiser**

- Music trivia-
  - consider jello shots, other items
  - possibly February, Potential weekend before Superbowl
  - consider different location, possibly where people could bring their own alcohol
  - change silent auction to raffle tickets-purchase and put in a can for drawing, maybe both
- Mouse races?
- Consider 2 fundraisers- fall and a late winter
- Schnucks e-scripts

Majority seemed to think that music trivia went over well and it's the best option

Thank you note from Sandy Pizzo

Next meeting-September, but would like to do something before then to make sure we are on track

## **Addendum**

- Get board members together in a few weeks to make sure all on target
- Board meetings August 12, then first Tuesday in September and October