



February 26, 2008

Dear Friend and Potential Challenger Division Sponsor,

We want to thank you for considering Milford International Little League and its new Challenger program for potential sponsorship and financial support. Sponsorships of local Little League teams by businesses, organizations, and individuals in the community are vital to the financial health of many local Little Leagues around the world. The funds from this sponsorship will specifically go to help pay the costs involved in the start-up and annual activities of the Challenger Division operation. The details behind the Challenger Program sponsorship opportunities for the 2008 season are described below:

Open Day Program Ad (1/2 Page) \$100
Half page ad in the Opening Day Program specifically identifying you as a Challenger Division sponsor. Great opportunity for local businesses to include a promotional coupon or discount. Distributed to approximately 1,800 people in attendance.

Open Day Program Ad (Full Page) \$200
Full page ad in the Opening Day Program specifically identifying you as a Challenger Division sponsor. Great opportunity to include a promotional coupon or discount. Distributed to approximately 1,800 people in attendance.

Challenger Division Field Maintenance Sponsor \$250 (2' x 3' sign)
Funds go towards offsetting the costs of weekly upkeep and on-going maintenance to the Challenger field. Sponsors receive a 2' x 3' field sign with Company Name and Logo signifying "Field Maintenance Sponsored By:", listing in Opening Day Program, and listing on League website as a sponsor.

Challenger Dugout Sponsor \$550 (3' x 5' sign)
Funds go towards capital improvements to fencing and dugouts on the Challenger field. Sponsors receive a 3'x5' field sign with Company Name and Logo signifying "Dugout Sponsored By:", listing in Opening Day Program, and listing on our League website as a sponsor.

Challenger Equipment Sponsor \$750
Funds go towards Challenger equipment such as standard and special bats, standard and special balls, standard and special tees, standard and special helmets, etc... Sponsors receive a 2'x3' field sign with Company Name and Logo signifying "Challenger Equipment Sponsored By:", listing in Opening Day Program, Company logo on our League website (25,000 hits in 2007) with hotlink URL to your Company website.

Challenger Team Sponsor \$1000
Funds go towards the costs of operating a Challenger team such as uniforms, awards, trophies, group outing, etc... Sponsors receive a 3'x5' field sign with Company Name and Logo signifying "Challenger Team Sponsored By:", listing in Opening Day Program, Company logo on our League website (25,000 hits in 2007) with hotlink URL to your Company website, Company invited to Opening Ceremony to set-up a Sponsor's Tent where giveaways and promotional materials can be distributed, and special recognition in Opening Day Ceremony speech as a Community Sponsor of the Challenger Division.

Challenger Field Capital Improvement Sponsor \$1250 or more
Funds go towards capital improvements to the Challenger field such as installation of handicap pathways, installation of fencing, handicap parking and signage, installation of hard pack field Clay, renovation of dugouts, etc... Sponsors receive a 3'x5' field sign with Company Name and Logo signifying "Challenger Field Sponsored By:", listing in Opening Day Program, Company logo on our League website (25,000 hits in 2007) with hotlink URL to your Company website, Company invited to Opening Ceremony to set-up a Sponsor's Tent where giveaways and promotional materials can be distributed, and special recognition in Opening Day Ceremony speech as a Community Sponsor of the Challenger Division.

If you feel this is something that you individually or your Company/Organization would like to consider participating in this season, please fill out the form on page 2 of this document and return. I sincerely appreciate your valuable time and consideration.

Regards,
Brian A. Rowland
Brian Rowland
President, Milford International Little League
Email: milfordinternational@gmail.com
Phone: (203) 606-0581 Web: <http://millionline.org>



I am interested in becoming a Challenger Division Sponsor:

Sponsorship	Qty	Donation	Total
Open Day Program Ad (1/2 Page)		\$100	
Open Day Program Ad (Full Page)		\$200	
Challenger Division Field Maintenance Sponsor		\$250	
Challenger Dugout Sponsor (2 available)		\$550	
Challenger Equipment Sponsor (2 available)		\$750	
Challenger Team Sponsor (2 available)		\$1000	
Challenger Field Capital Improvement Sponsor		\$1250	
I'd like to make a contribution of my choosing		\$	
Total			\$

Please make your check payable to "Milford International Little League" or "MILL". Mail this completed form with your check into:

Milford International Little League
 Attn: Challenger Division
 P.O. Box 3527
 Milford, CT 06460

Sponsor Contact Info:

Contact Name:	
Contact Phone Number:	
Contact Email Address:	
Company Name:	
Address Line 1:	
Address Line 2:	
City:	
State:	
Zip Code:	
Company Name (as you would like it to appear):	
Company Website Address:	

On behalf of the entire Milford International Little League family, and specifically the Challenger Division participants, I thank you for your support of our League and the Challenger Program. Without the generous financial support by businesses, organizations, and individuals in the community like you, our League and these programs could not exist. Your kindness and generosity is much appreciated!! Thank you.

Brian A. Rowland

Brian Rowland, President Milford International Little League