

NORTH SHORE LITTLE LEAGUE



HOME OF THE 2004 AND 2008 NEW YORK STATE GIRLS SOFTBALL CHAMPIONS
HOME OF MANY DISTRICT 36 CHAMPIONS-BOYS AND GIRLS

To all of our past sponsors, we thank you for your support over the years. Because of your generosity, the boys and girls in our league continue to benefit by playing on groomed and well-maintained fields while wearing the finest uniforms. Sponsor fees help towards these costs.

2017 was a record year for sponsorship and we plan on 2018 to be even better!!!

This year marks North Shore Little Leagues 54th Anniversary of serving the Community.

We hope that you will share in our celebration of this milestone by sponsoring & advertising your business at our beautiful complex.

To all of our potential new sponsors, please consider the following benefits a sponsorship can bring to your business:

- A 4 x 8 sign displayed with your name and logo on it
- Your business will appear on the NSLL website
- A plaque with your team's photo to hang in your establishment
- With over 1,700 children playing on our fields from April thru October, your sign will be viewed by thousands of people
- May very well generate additional customers to your business

Team Sponsor	\$450 for existing signs
Team Sponsor	\$600 for any new color sign

Remember this advertising is tax-deductible. Plus, seven months of advertising with a steady stream of people viewing your sign is a great value for the cost.

Since we are a volunteer organization, relying solely on registration and sponsor fees to run our NSLL operations, we need to receive your commitment and your fee no later than **February 28**, as we need to organize the teams for the new season by April 1, 2018.

Please help our league and our children!

Thank you,

Steve Capell
NSLL President

PO Box 1124 • Sound Beach, NY 11789

