



Dear Business Owner,

Another exciting season has arrived for the Eastern Connecticut Hockey Organization (ECHO).* Our youth programs have been teaching the game of hockey and life skills since 1973. The mission of ECHO is to provide a fun, safe, and competitive atmosphere for children ages 6-14 to engage in the game of ice hockey. Our program practices and plays out of the Bolton Ice Palace. ECHO proudly features 11 travel teams along with our highly successful Learn-to-Play-Hockey, Mini-Mites, and House programs. Our travel teams will play approximately 40 games against other travel teams throughout the state and New England. ECHO teams are made up of boys and girls from many towns surrounding Bolton such as, Coventry, Ellington, Hebron, Glastonbury, Manchester, Tolland, and Vernon.

One of the means of raising funds this year will be the publishing of a Yearbook/Program Guide, which will offer information about the players and coaches, as well as advertisements from local businesses. We hope that you will help us for the 2012-2013 hockey season by sponsoring an ad in the Yearbook/Program Guide, which will be available in December 2012. This guide will be handed out to all our ECHO families and will be read by players, parents, relatives and other local consumers.

The sponsor agreement form accompanying this letter outlines the ad sizes available. Please make checks payable to ECHO. All sponsors will receive a copy of the program guide; we would be pleased to have you visit us at the Bolton Ice Palace during the hockey season to cheer on our teams.

The ECHO Board of Directors, coaches, players and families thank you for your assistance in helping make this year's season a success.

Sincerely,

Eastern Connecticut Hockey Organization

www.ehostars.com

*ECHO is a registered 501(c)3 non-profit organization. Tax ID # 23-7380631