

October 9, 2018

CCYLax Board Meeting

Called to order – 7:00 pm

In attendance: Dave Hubberts, Brett Rankin, Lexy Hubberts, Matt Collins, Bill Roush, Ryan Stevens, Dave Holler, Katrina Tullis

Meeting minutes will now be posted on the website. Notification will be sent out by communication chairperson when they are posted and available.

Budget:

Expenses budgeted is \$20,000. We need to make it up with income of \$25,000. We are currently at \$13,000 in the bank. We are dropping Quickbooks online access. We don't use it so not necessary.

Trylax - As far as the numbers go, there is a bit of a caveat. Bobby was talking to all 4 clubs to get the \$250. So far, only Union has coughed it up. If all 4 clubs donate, we need to raise \$305 in registrations to break even. That's eight kids at full rate or 20 at the reduced rate. If we do not get the match from Skyview, CR and Camas, we need to raise \$1055 in registration to break even, which would be thirty kids at the full rate. As of right now, we have 5 registered, having paid \$135.

Registration Numbers – We are budgeting approx. 150 kids @ average \$160 per registration.

Update from last meeting:

OGYLA referees. February 2nd for girl's referee clinic. We need to find a location. Ryan will look at schools with fields. Flyers? Mass email? Looking into Ridgefield fields. Need to contact Brent Soo Hoo to schedule boys clinic so they can be included on the flyer. Dave will contact Brent Soo Hoo.

US Lax Trylax:

October 28 @ Luke Jensen. 1:30-3:00. They have 2 nets there, need some zip ties but they'll be fine. We have 1000 flyers to distribute. It's currently on Facebook. Dave request spending \$50 to boost on Facebook. Dave to see if we can put flyers at Jason Lee during soccer games, as well as Firstenburg Center, Salmon Creek Indoor, Everyone should take and pass put flyers everywhere.

Advertising:

-Yard Signs - Brett looked into yard signs. \$250-\$300 was one estimate. We will wait for 1 week after the election before we place them. We will continue to look at options. We budgeted \$800, but we'll try to stay around \$300. Check with Signs and More.

-Dave Holler will reach out to Paul Danzer with the Oregonian to see if he would talk to anyone at the Columbian to do a story on CCYLax.

-Holiday Cards – Katrina is looking into companies to use. We are thinking 300 cards. Brett will do labels for cards.

End of Season Planning:

End of Year BBQ - \$150 to book Vancouver Lake shelter - Dave will book now.

Fundraising:

Sponsorship letter – Matt requested a letter to pass out. Sponsorship levels:

\$500 – Banner with embedded link to website

\$1000 – Sandwich Board – Placed at our main field

\$2500 – Patch for jerseys

\$5000 – (Uniform Sponsor?) New uniforms with Company name printed on jerseys

All Link on the website to their business

-Ideas

MOD Pizza

Chipolte

Chick-fil-A

Panda Express

Buffalo WildWings (Can do Raffle Basket)

Host College Game

Window Clings

Temporary Tattoos

Uniforms:

We don't have a uniform person. Dave Holler will source new uniforms. Will be decided before registration opens in November

Technical Director Update from Dave Holler:

Coaches Checklist –

Training

- 4 Coaches Clinics** – 1 Hour long Saturdays - hands on for coaches (possibly 2 - fundamentals, 2 advanced)
- US LAX Membership – US Lacrosse has many resources for coaches - Required
- First Aid/CPR (usually reimbursed by program) – At the very least Head Coach. Maybe a group rate?
- Sudden Cardiac Arrest/Concussion - Required

- All coaches should be certified
- US Lax Level 1 Coaching – Easy online course.
- Positive Coaching Alliance - \$30 fee
- Dave’s clinic will follow US Lax Level 1 Training
- Goalie Clinics
- Parents Clinic

K-2 Program Update:

HS Players coaching K-2 Program – Need to do level 1 coaching training and Have a Coaches US Lax membership.

-*HS Coaches difference in US Lacrosse membership will be covered by club.

Teams of 5-6 kids, co-ed, no gear, stick, soft ball. Practices will be before/after HS practice. Coached by HS players. Players to be placed/coached by HS based on area.

Registration

Opens Monday, November 12

Meeting Adjourned – 8:45 pm

Next Board Meeting to be held on Thursday, November 8. Time and Place TBD.