



**Fairfield Ludlowe High School Boys Lacrosse  
2016 Program Book**

Dear Advertiser,

You play a vital role in Fairfield by supporting our community and many of the youth/high school sports activities that take place throughout the year. One such group is the **Fairfield Ludlowe Boy's Lacrosse** team who is excited about the coming lacrosse season and they would greatly appreciate your support. We would like you to consider placing an advertisement in our upcoming **2016 Program Book**. This will be a 72-page (w/ four-color pages) book that will be distributed to the community and fans attending home games this spring. As you probably know, lacrosse is the fastest growing sport in our area and this book will serve a large audience.

100% percent of your contribution will support the activities of our teams and enhances the quality of the **Fairfield Ludlowe Boy's Lacrosse** program. In addition to supporting the local high school team, your message will remind our very active community of your commitment to these student athletes, their school, and your community.

Please help by indicating the advertising space that you are purchasing below:

- Full-Page Color Ad (4.75 W x 7.75 D) \$400.00
- Full-Page Black & White Ad (4.75W x 7.75D) \$300.00
- Half-Page B&W Advertisement (4.75D x 3.75D) \$150.00
- Business Card B&W Advertisement (4 W x 2D) \$50.00
- Patron Advertisement (Text Message up to 3 lines) \$25.00

Write/Attach Ad Copy:

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- Friends of Ludlowe Boy's Lacrosse (text message one line) \$15.00

Write/Attach Ad Copy:

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**Please print or type the following information:**

THIS AD WAS SOLD BY AND/OR IS IN SUPPORT OF: _____ <div style="text-align: center;"><i>Print Player's Name</i></div>
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Name & Title: \_\_\_\_\_ Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Company/ Family: \_\_\_\_\_ Email: \_\_\_\_\_  
 Street Address, City, State, Zip: \_\_\_\_\_

**\*\*All advertisements should be provided in either JPEG or PDF format and must be received by March 25<sup>th</sup>.**

**PAYMENTS (options)**

1. Payment by check, make checks payable to: **Fairfield Ludlowe Boy's Lacrosse**
2. Payment online at: [ads.ludlowe.com](http://ads.ludlowe.com)

**SUBMITTING AD (options)**

1. If sending your ad and check by mail, please forward to: Mike Beccaria 75 Oldfield Drive, Fairfield, CT 06824
2. If sending your ad via email, please forward your add in JPEG or PDF files to: [mkkeccaria@aol.com](mailto:mkkeccaria@aol.com)

For any questions, please email: [mkkeccaria@aol.com](mailto:mkkeccaria@aol.com) or call/text him @ 203-260-8781.