



## **New England Regional Silver Stick Tournaments**

**Wonderland of Ice, Bridgeport, CT**

**“A” Tournament 11/23 – 11/25, 2012 (Thanksgiving weekend)**

This year we are again pleased to provide a tournament advertising plan which includes incredible exposure on our local Silver Stick web site (<http://ss-bridgeport.pointstreaksites.com/view/ss-bridgeport>). We will hand out over 600 programs during the tournament. This is a great way to advertise your business as it will serve as a guide to local restaurants and places of entertainment. The web site will serve as “Tournament Central” for all players, parents and coaches to check games, schedules and scores. Over 500 kids will play more than 60 games over Thanksgiving weekend.

- PLATINUM SPONSOR** \$ 200.00  
 -Full Page Ad in the tournament Program  
 -Your Logo on the Silver Stick Web Site **Sponsor Page** until 12/31/12 with a link to your web site!
- DIAMOND SPONSOR** \$ 150.00  
 -Half Page Ad in the tournament Program  
 -Your Logo on the Silver Stick Web Site **Sponsor Page** until 12/31/12 with a link to your web site!
- GOLD SPONSOR** \$ 75.00  
 -Business Card-sized Ad in the tournament Program  
 -Your Logo on the Silver Stick Web Site **Sponsor Page** until 12/31/12 with a link to your web site!
- SILVER SPONSOR** \$ 50.00  
 -Business Card-sized Ad in the tournament Program

Contact information: Name \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Send Business Advertisement copy, Business Card and/or JPEG image to:

Paul Shimko  
140 Old Stonewall Road  
Easton, CT 06612  
[pshimko@optonline.net](mailto:pshimko@optonline.net)

**Return by November 15th**