



*WP Plainsmen Hockey Club, Inc.  
"We Reach Beyond The Ice"*

Dear Local Business Owner,

The WP Plainsmen Hockey Club, Inc., is a 501(c)(3) non-profit organization seeking sponsorship and/or donations from businesses throughout the City of White Plains and Westchester County in the form of tax deductible monetary donations or services. I'm writing to formally extend an invitation to you and your business/firm/company to become a Plainsmen sponsor for our 2018-2019 season.

Our hockey club, while organized through the City of White Plains Parks and Recreation Department, is run exclusively by tireless volunteers and funded solely by donations. These donations help to offset the cost of our major annual expenses such as tournament fees, practice jerseys and other supplemental hockey activities to help develop our players. We also provide a scholarship fund for select players graduating from the Plainsmen program. Our hope is to grow that fund over the next several years. Please review the following pages for details regarding the four (4) different sponsorship levels currently available.

As a partner of the Plainsmen, you will set your company apart by aligning with a local organization committed to both excellence in youth sports and the long term growth and development of local ice hockey players. The WP Plainsmen believe that playing hockey promotes sportsmanship, self-esteem, integrity, dedication and commitment as a foundation for growth, both as an individual and as a member of the community. We know that as children progress through our organization, they not only learn about hockey, but also gain true self-confidence.

The Plainsmen understand that there are many worthwhile organizations throughout the city to which you are asked to contribute. On behalf of our coaches, players and parents, I'd like to thank you for your time and consideration in sponsoring our program. We look forward to building a strong partnership with you.

If you have questions, please feel free to reach out at any time.

Sincerely,

*Pepe Rodriguez*

Pepe Rodriguez  
WP Plainsmen Hockey Club, Inc.  
Co-Chair Fundraising  
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+1-914-804-9024

*John Muzzio*

John Muzzio  
WP Plainsmen Hockey Club, Inc.  
Co-Chair Fundraising  
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# WP Plainsmen Corporate Sponsorship Opportunities 2018-2019 Season

*All sponsorship checks should be made payable to "WP Plainsmen Hockey Club"  
a tax acknowledgement letter/receipt will be provided upon request*

## **The Hat Trick - \$2,000 and above**

- Public Recognition to the Plainsmen Community
  - Newsletter, Announcements as a sponsor during intermission of ten (10) home games, four (4) tickets to our annual year-end banquet & fall Pep Rally
- Corporate Logo on Plainsmen Home Page, with link to Company Website
- Description of your company (100 words or less) sent out to our email blast list at season kick off and in 4 other emails throughout the season citing your company as a "Hat Trick" Sponsor
- A plaque from the Plainsmen to commemorate your generous donation and identify your business as a proud sponsor of the WP Plainsmen Hockey Club
- Brand exposure provided on our Facebook page as a "Hat-Trick" Sponsor

## **The Play Maker - \$1,000 to \$1,999**

- Public Recognition to the Plainsmen Community
  - Newsletter, Announcements as a sponsor during intermission of 5 home games, two (2) tickets to our annual year-end banquet & fall Pep Rally
- Corporate Logo on Plainsmen Home Page, with Link to Company Website
- Description of your company (100 words or less) sent out to our email blast list at season kick off and two (2) other emails throughout the season citing your company as a "Play Maker" Sponsor
- A plaque from the Plainsmen to commemorate your generous donation and identify your business as a proud sponsor of the WP Plainsmen Hockey Club
- Brand exposure provided on our Facebook page as a "Play-Maker" Sponsor

## **The Team Player - \$500 to \$999**

- Description of your company (100 words or less) sent out to our email blast list at season kick off mentioning your company as a "Play Maker" Sponsor
- A plaque from the Plainsmen to commemorate your generous donation and identify your business as a proud sponsor of the WP Plainsmen Hockey Club
- Brand exposure provided on our Facebook page as a "Team Player" Sponsor

## **The Fan - \$100 to \$499**

- Brand exposure provided on our Facebook page & team website

*\*Custom sponsorship plans are also available. Please contact Pepe Rodriguez at 914-804-9024 or [j\\_rodriquez@winebow.com](mailto:j_rodriquez@winebow.com) if you have any questions or wish to structure a custom sponsorship package.*

*We would be pleased to provide you with a copy of our schedule so that you could take in a game and meet our players to see first-hand how your generous donation assists us in their development.*

# WP Plainsmen Sponsorship Registration Form for 2018-2019 Season

**\*Complete this form by Friday, September 14<sup>th</sup> and return it with your payment to the address below**  
All sponsorship checks should be made payable to "WP Plainsmen Hockey Club"  
a tax acknowledgement letter/receipt will be provided upon request

## Sponsor Information | Contact Details

Company Name \_\_\_\_\_

Website: \_\_\_\_\_

Address \_\_\_\_\_

Suite/Floor # \_\_\_\_\_

City \_\_\_\_\_

Zip Code \_\_\_\_\_

Company Contact Name \_\_\_\_\_

Email\* \_\_\_\_\_

Business Phone # \_\_\_\_\_

Cell Phone # \_\_\_\_\_

(Check One)

## Sponsorship Levels

<input type="checkbox"/>	\$____,____	The Hat Trick - \$2,000 and above
<input type="checkbox"/>	\$____,____	The Play Maker - \$1,000 to \$1,999
<input type="checkbox"/>	\$_____	The Team Player - \$500 to \$999
<input type="checkbox"/>	\$_____	The Fan - \$100 to \$499
<input type="checkbox"/>	\$_____	Other

*\*All sponsorship checks should be made payable to "WP Plainsmen Hockey Club"*

**Please email your graphic for website advertising to Pep Rodriguez at [j\\_rodriguez@winebow.com](mailto:j_rodriguez@winebow.com)**

Special Comments/Instructions: \_\_\_\_\_

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