



Fundraising for Your League

Hit-a-thon Tips

Thank you for your continued support of MDLL's inaugural Hit-a-thon. The Hit-A-Thon is held for MDLL's benefit, so you will want to help yourself and your TEAM by giving your best effort. Here are some tips to help you have a successful hit-a-thon remember is that you must ask people to support you.

- **Don't have a pledge page yet, or don't know how to use it?** It is a huge help in fundraising. Just send a note to your team representative. They are happy to set one up for you and show you how to use it, including posting on Facebook and the like.
- **Who should I ask?** To receive pledges, the first thing is to ask people for support. Here are some ideas:
 - () PARENTS
 - () GRANDPARENTS
 - () NEIGHBORS
 - () LOCAL BUSINESSES
 - () PERSONAL FRIENDS
 - () CHURCH MEMBERS
 - () FAMILY FRIENDS
 - () AUNTS/UNCLES
 - () BROTHERS AND SISTERS
 - () COUSINS
 - () TEACHERS
 - () PARENTS WORK
- **What should I say?** Here is a script for players as they talk or e-mail with potential donors:

I play baseball for Mason District Little. My teammates and I will be participating in the MDLL Hit-A-Thon event on May 9th and 10th at either Mason District Park in Annandale or Parklawn Park in Alexandria

Why are we doing this? The registration fees do cover all the of the costs for MDLL. The Hit-A-Thon event is a great way for you to support MDLL and your community. The money we raise through this event will be used to provide scholarships to needy players, improve our playing fields and buy needed equipment. Donations are considered charitable contributions.

Similar to a home run derby, during the event I will get 10 swings to hit the ball as far as I can. You can sponsor me by pledging an amount per foot in any amount you like. My longest 6 hits are measured and used to calculate your total pledge. For Example, if you pledge 5 cent per foot and my distance hit is 500 feet, your total pledge would be \$25.00. Many people prefer to make a flat contribution, such as \$25 or \$50, regardless of the distance.

Would you like to support Mason District Little League by sponsoring me in the Hit-A-Thon event? If so, I can take your pledge information and return to collect a check, or you can make a pledge and donate electronically by going to mdll.dojiggy.com com, clicking on donations, and searching for my name. It is easy and secure.

Thank You! I hope to see you at the Hit-A-Thon.