

CHAMPAIGN COUNTY LACROSSE
PERSONAL TECHNOLOGY AND SOCIAL MEDIA POLICY

ARTICLE I

PURPOSE

The purpose of the personal technology and social media policy is to encourage sportsmanship and refrain from inappropriate conduct and/or hurtful remarks when involved in any Champaign County Lacrosse activities, events, or communications of any kind. It is intended to enhance and support effective and appropriate use of technology and social media while supporting Champaign County Lacrosse involvement with the general public, while not replacing any applicable state and federal laws governing personal technology and social media use.

ARTICLE II

DEFINITIONS

2.1 Includes

Means “includes without limitation” or “includes, but is not limited to.”

2.2 Social Media

Media for social interaction, using highly accessible communication techniques through the use of web-based and mobile technologies to turn communication into interactive dialogue. This includes (but is not limited to) *Facebook, LinkedIn, MySpace, Twitter, Instagram, and YouTube.*

2.3 Personal Technology

Any device that is owned or used by the individual that is used to

- (a).** transmit sounds, images, text, messages, videos, or electronic information and/or
- (b).** electronically records, plays, or stores information, or (3) accesses the Internet, or private communication or information networks. This includes (but not limited to) smartphones such as BlackBerry®, android®, iPhone®, and other devices, such as, iPads®, iPods®, notebooks, and computers.

ARTICLE III

PROCEDURES

3.1 Usage and Conduct

All Champaign County Lacrosse parents, players and coaches who use personal technology and social media shall:

- (a). Adhere to high standards for appropriate relationships, ethics, and conduct at all times, regardless of the ever-changing social media and personal technology platforms available. This also includes refraining from the posting of images for private information about themselves or others in a manner readily accessible to parents, players, coaches and other individuals that may be considered inappropriate or unlawful.
- (b). Ensure that use does not interfere and/or disrupt the educational process of learning the sport of lacrosse or the sporting/event environment. It should also not deter from the working environment of coaches or any parent or disrupt the wellbeing of any Champaign Lacrosse player.
- (c). Ensure that personal technology and social media used to share, publish, or transmit information about or images of players, parents, Board members or coaches is done so with permission. Those individuals that do not wish for the information/photos to be shared should have their wishes supported and the original post should be removed as soon as possible. If posted on any Champaign County Lacrosse social media or other official sites which the organization, coaches, or Board members manage, the authorized administrators are to remove the posts, communications, or images as soon as possible.
- (d). Use the Champaign County Lacrosse social media outlets only for conveying information concerning lacrosse and the team(s) for the purposes of the organization as set forth in the Bylaws.
- (e). Understand and support the removal of a post or picture from a social media website and will refrain from publicly criticizing the decision and action taken.

3.4 Violations of the Personal Technology and Social Media Policy

- (a).The administrator(s) may decide at any time to remove or block an individual from one of the Champaign County Lacrosse social media sites if or when the conduct of the individual is to be considered grossly aberrant or inappropriate, or the individual has been involved in numerous violations before and still chooses to participate in the posting of content that may be considered to be harmful to the players, parents, coaches, board members and/or organization.

**CERTIFICATE OF ADOPTION OF PERSONAL TECHNOLOGY AND
SOCIAL MEDIA POLICY**

I do hereby certify that the above stated Conflict of Interest Policy and Agreement for Champaign County Lacrosse were approved and adopted by the board of directors on _____, 2012 and constitute a complete copy of the Conflict of Interest Policy of the corporation.

Secretary: _____

Date: _____

Printed Name: _____