



Swampscott Little League Sponsorship and Donor Program

To Our Valued Sponsors & Beloved Community,

Snow may be still on the ground, but baseball and softball season is just around the corner! Swampscott Little League would like to ask for your support to become an integral part of our great program.

Swampscott Little League, a non-profit organization, has proudly provided coaching and guidance to Swampscott boys and girls for over 50 years. We provide baseball and softball leagues, as well as tournament and instructional opportunities for over 500 kids (age 4-16) each year. Along with our volunteers, sponsors and donors are a crucial part of our team.

Registration fees are kept as low as possible and only cover a portion of our costs. The remaining costs are covered by donations from our wonderful sponsors and donors. Your generous sponsorship dollars provide an opportunity for children to learn the game of baseball, understand the value of teamwork, and establish childhood memories that will last a lifetime.

Fundraising helps pay for field rental & maintenance, uniforms, baseballs and other equipment, umpires, tournaments, scholarships for those in need, and more.

Sponsorship/Donor opportunities for 2017

- 1) **Grand Slam Sponsor - \$750** – We have placements available on the snack shack, dugout, and on the backstop at DHC Field (Forest Ave). These locations offer great visibility for your business. Requires initial \$750 for creation of new banner and for sponsorship. **Year 2 is \$500.**
- 2) **Round Trip Sponsor - \$500** - Sponsorship for a single banner on the outfield fence at DHC Field. Requires initial \$250 for creation of new banner and \$250 for sponsorship. **Year 2 is \$250.**

Banners are 5'6" by 10'. Color is typically green. The lettering is white & 10-12" high. Most sponsors use 3 or 4 lines maximum: business name, phone number, website, town.

- 3) **MVP Donor - \$ANY AMOUNT** – Your donation to help keep our program strong.

All sponsors and donors also receive the following:

1. Listing on the Swampscott Little League web site
2. Public “thank you” in a newspaper ad in the Swampscott Reporter
3. Acknowledgment at our Opening Day Ceremony
4. Encouraged patronage at your business by our SLL community

On behalf of our players, coaches, volunteers, and families, the Swampscott Little League Board of Directors would like to thank you for your support, and we would be delighted if you are able to identify a sponsorship program that not only matches your budget but your heart as well.

Swampscott Little League is a registered Massachusetts Charitable Organization and all donations are tax deductible (EIN 043569988).

Thank you,

Joe Ford, President
Swampscott Little League
www.swampscottll.org
fordpainting@icloud.com

THANK YOU FOR YOUR GENEROUS SUPPORT!!

Please fill out and return the following form (next page) with your check to Swampscott Little League. If you prefer to pay with a credit card, please contact Joe Ford at the contact info above.

2017 Sponsor Request Form

Please email (fordpainting@icloud.com) the below information to Joe Ford:

Business Name: _____

Contact Person: _____

Address: _____

Phone: _____

Email address: _____

Website: _____

Sponsorship Level (please circle or highlight your choice):

- Grand Slam Sponsor (\$750 first year (includes banner creation cost); \$500 year 2)
- Round Trip Sponsor (\$500 first year (includes banner creation cost); \$250 year 2)
- MVP Donor (you choose the amount \$_____)

For the consideration above, the Sponsor understands that the amount received is to benefit the entire league.

Accepted and agreed to:

Sponsor's Signature

X _____ Print

Name/Title:

Date: _____

League Representative Signature:

X _____ Print

Name/Title:

Date: _____

Please make checks payable to "Swampscott Little League"

Mail to: John O'Connor, 4 Hawthorne Rd., Swampscott MA 01907