

PAL Board Meeting Minutes
Wednesday, November 15, 2017

Pres. Jamal Newborn called meeting to order at 1:00pm

In Attendance:

1. Rick Suarez
2. Ishmael
3. Joe Gagliardi
4. J Baca-LaManna
5. Tommy Boyle
6. Jamal Newborn
7. Jim Ureta
8. Juan Reyes
9. Aaron Resendez

- October Minutes Vote – ***Tabled to vote on next meeting 12/20***
- **PAL Anniversary Celebration**
 - Welcomed back to Capital Club
 - All donors should have tags for next time
 - Board members to be more involved in interacting and working the floor
 - \$5,000 profit
 - 475 people in attendance
- **Questions/Comments/Possible Changes:**
 - Potential active involvement of actual PAL community members?
-Would it be two different events?
 - Alerting coaches and athletes of event
 - Improved outreach
 - Limited tickets for each PAL team
- Coins still available FOR SALE \$15/\$20
- Board Members to still think about committees they'd like to be on or head up
- **Holiday Shoe Drive** – waiting to hear back from Shoe Palace's Elijah
- **VOTE: Food Drive** on **Saturday, December 16th** (Turkey Dinner) for Christmas Holiday in lieu of Thanksgiving Turkey Drive
 - **APPROVED**

Parks & Recs:

- Tommy to meet with Parks & Recs Dir. to see what PAL is entitled to keep facilities up to standard
- What are they going to do to the Football Field for next year?
- **Tabled to next BOD meeting, 12/20**

Junior Giants

- **This Saturday, November 18, 2017 at 11:00am – 1:00pm (Olander Park)**
- Come out and support if possible
- Pad in backstop was not replaced due to flooding – Contact Parks & Recs if within their jurisdiction to fix
 - PAL could possibly purchase pad as a quick fix – to be installed for Spring 2018 (March)
 - Put a PAL logo on it for advertising
 - **Tabled for January BOD meeting – if it comes up earlier we'll address**

City Outreach:

- Build more PAL awareness throughout the city
 - Campaigns
 - Business donations (Apple, Google, etc.)
- Fundraising and attracting all demographics across SJ
- LED signage for advertisement?
 - City Permitting would be needed due to light pollution

Legal Shield:

- Banner on PAL website, every purchase made from website would provide PAL with a 4% kickback
- Assigned representative to PAL organization
- **Check with City Attorney prior to having Legal Shield come for presentation**

Guns & Hoses:

- Event date: March 23, 2018
- J Baca-LaManna for the motion and Rick Suarez for the second

Old Business:

- **All BOD members to complete Lifescan by next BOD meeting 12/20**
 - UPS or Sheriffs office

50 Year logo to be on all paperwork per Juan

Tabled for next BOD meeting 12/20:

- Committee notes:
 - Email thread for all BOD members to create committees and get people assigned as leads and teams
 - Jamal to kick-off

- Schedule committee meeting prior to Turkey Drive on December 16th

Motion to adjourn meeting by Pres. Jamal Newborn at 2:12pm
Seconded by J Baca-LaManna