

San Jose PAL Board Meeting Minutes – 04/29/2014

Attendees: Juan Reyes, Joe Gagliardi, J.Baca, Mauricio Mejia, Richard Sexton, Jamal Newborn, Jim Ureta

Excused: Dr. KJ, Dave Cortese, Eric Hickok, Xavier Campos, Gabe Scarpelli

Guests: Roger Boor,

Juan called meeting to order at 6:10 p.m.

Tour of PAL facility moved to end of meeting.

Executive Director Update

San Jose Pal- Jim Ureta –Ivonne Pal's admin officer, was in Peru for family emergency. Will be back May 7, 2014.

Pal baseball board held a fundraiser at San Jose Muni (SJ Giants). Purchased tickets at \$1 ea. and players/parents in the program sold them for \$6 ea. Baseball board handed out prizes to the most sold. A total of approx. \$8,000.00 was raised. This included raffle from opening day and tickets. They are very excited and will plan on making this an annual event. A great job done!

Gordon Biersch fundraiser on April 16, 2014. Pal raised approx. \$1,000.00

ShoePalace- Pal's largest donor, made a generous donation of \$7,500.00
Pal board to implement a ROI to ShoePalace for their continued generous support.

Soccer Registration is now open. Pal is expecting approx. 1000 sign-ups. SJPAL this year is going to focus on recruiting heavily within the community that surrounds PALS facility. East Valley Soccer was a program that is no longer in existence. Parents now have to transport their children across town to participate. Jim will be meeting with soccer presidents to try to open up a satellite program for the children in the eastside of town. There are quite a few kids playing on the streets surrounding pal. Pal's goal is to have them part of a pal program.

San Jose Pal, just joined CALPAL (California Police Activities League). Pal used to be part of the organization. The cost is \$150.00 annually. They offer numerous programs and classes to benefit our very own staff and officers. Grant opportunities are also available. Regional meetings are held. They are located in San Leandro. There are approx. 70-80 pal programs.

We are also now members of the National PAL Organization. They are based out of Florida. They also provide training, classes, grant opportunities. They are hosting a conference July 20-24, 2014. Jim submitted a request via the chain of command to have this training paid for. Sgt. Ureta and Officer Saul Duran will both be attending. If the Department does not cover the travel cost, Jim will request that PAL cover the cost. Total cost \$4,500.00 Great training that will benefit SJPAL.

Audit – met with ASL and Tax Help firm. Very detailed process. We, Jim and I (Juan) will seek Elaine from Silicon Valley Accounting Solutions for help in accomplishing this. We will give her permission to discuss and obtain any information she may need to proceed from both companies. We are requesting that a time line be obtained by the next meeting. Grass root fundraising is allowed, but corporation grant writing is unattainable at this time.

Pal Tree Planting-City Forest will be on Pal site facility May 30, 2014, to plant 46 trees. Pal is looking for additional 30-40 more volunteers to assist in the planting. Google will be sending a team to assist. City Forest is looking for \$20.00 donation per tree since we are a non-profit. They are normally \$80.00 ea. Pal to develop its own flyer, publicity, t-shirts. A committee was formed with Jamal, Mauricio and Richard. Tag line “Adopt-A-Tree” with a plaque. Joe Gagliardi donated the cost of the trees \$1000.00 plus \$700.00 to cover the cost of the breakfast for the event. Mauricio to contact Chachos for a donation.

Fundraising

PAL Fundraising Concert- Tentatively Scheduled for September 13, 2014. Officer Robert Payne, trumpet player with several well-known bands. To be held on large baseball field. Unknown number of bands that will be playing. Approval has been approved via Parks and Rec. Capt. is supportive to host this event. Beer and wine is pending approval via Chief of Police. Pal will obtain permit. Food trucks to be contacted for food on site. Charge a fee upfront or a percentage. All proceeds to be donated minus hard cost. A meeting is being held with Chief Esquivel on May 9, to determine the direction of this event. Committee to be formed on May 21.

Royal Soccer Club- Advanced Youth league/travel teams/camps/academy’s (for profit). The club would like a year agreement, Monday through Thursday with some Fridays and weekends. They are willing to pay \$18000 per year, plus field up keep and maintenance. PAL to set levels of maintenance. They would like exclusive time to use the field. He would not like football to participate due to wear and tear of the field. They are looking at a one year term. This is still all negotiable. The cost breaks down to \$25.00 per hour. Pal currently charges \$50 no lights, \$75 with lights. PAL could possibly obtain higher fees with further review of other fields within the county. PAL would also request several kids from the vicinity be allowed to participate via scholarships.

There are other leagues that are interested in renting PALs soccer field. Richard Sexton to assist Jim in reviewing the contract and cost to rent.

New Business- Sheri MacDonald will not be obtained as PALS grant writer and fundraiser. She did do a great thing and that was bringing the majority of the board together. The Board is excited and happy to be participating with PAL. Juan will be addressing an Advisory Board in the very near future.

Motion to adjourn requested by Jamal, second by Mauricio. Meeting adjourned at 8:02p.m.