

Northshore Lacrosse Club (NLC) Year Book Ad Sales 2016

Purpose:

To provide Northshore Lacrosse Club families the opportunity to offset registration fees.

How to do it:

Sell advertising space to local businesses for publication in the NLC Yearbook. Ad space can also be sold to family/friends wanting to provide words of encouragement to their Northshore Lacrosse player (“Have a great season Bobby!”). A flyer is available to provide to businesses with details regarding ad sizes/rates (see following page). **50% of advertising sales go directly toward your current or future lacrosse registration fees.**

What we need: After selling an ad:

Submit the following items electronically to Mark Cumm at markcumm@hotmail.com with the subject line “LAX ad sales.”

1. Your name and address for reimbursement
2. Player’s name
3. Advertiser’s name
4. Advertisement size (see following page)
5. Amount collected
6. Artwork to be published (see following page)

Submit the following items via standard mail to: Mark Cumm, 15223 80th Avenue NE Kenmore WA 98028

1. Business cards or other artwork in non-electronic format to be scanned/digitized.
2. Funds in the form of check made out to “**Northshore Lacrosse Club**” Please notify Mark Cumm via email if other arrangements for payment were made (i.e. cash).

How you get credit:

Once funds are received, NLC will apply a credit to the families account on the club website.

Deadline for Artwork Submission: March 1, 2016

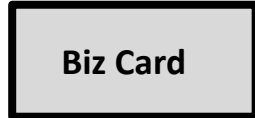
Advertise with Northshore Lacrosse Club!



- **Northshore Lacrosse Club** is a **non-profit 501(c)(3) youth sports group** that services over 160 local families and is growing rapidly! All of our kids live in **Bothell** and **Kenmore** with the youth programs feeding into **Bothell High School** and **Inglemoor High School** programs.
- We produce a club Yearbook with rosters and photos of our teams from 3rd through 12th grades. We sell advertising space in the yearbook to help keep costs down for our families.
- Our families and those of our visiting teams reference the yearbook during the season to learn their team's rosters. Family members and game attendees leaf through the yearbook multiple times during and after the season.
- The yearbook is a great way to promote a local business or just provide words of encouragement to grandchild, niece/nephew, or friend while helping our club.
- Business owners also receive the added benefit of your ad appearing on the websites of Northshore Lacrosse Club, Bothell High School Lacrosse Club and Inglemoor High School Lacrosse Club.

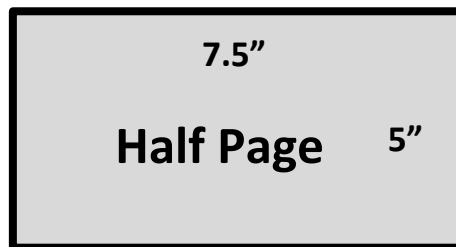
Rates:

Biz Card Ad	\$50
Half Page Ad	\$150
Full Page Ad	\$250
Back Page Ad	\$350



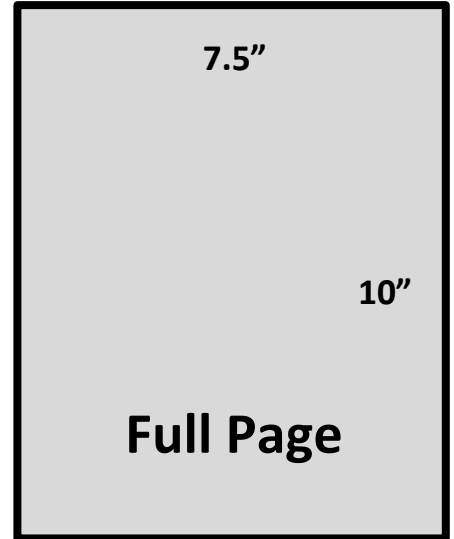
2"

3.5"



7.5"

5"



7.5"

10"

Artwork Options:

1. Submit your artwork (digital or print copy)
 - a. Digital format is preferred: JPG, PNG, or Adobe (Illustrator, InDesign, Photoshop, Acrobat PDF). File(s) should be of sufficient resolution for the chosen ad size.
 - b. For the Biz Card Ad, you can simply provide us your card and we'll scan it for you!
2. Provide a message you want to send and we'll put it together for you ("Way to go Bobby, Grandma loves you!")

Deadline for artwork submission: March 1, 2016


Windermere
Real Estate
Matthew Hurley
425-457-4840



Teresa Starman
Edward Jones
MAKING SENSE OF INVESTING



 **State Farm**
Nancy Pipinich, Agent
Go Cougars!

(425) 481-6217
www.nancypipinich.com

Thank you Bothell/Kenmore for your business