



Dear Sponsor:

Thanks to the generosity of the local businesses in our community, the Tonawanda American Little League (T.A.L.L.) was able to once again provide a wonderful experience for all our children. Through such donations, we were able to make improvements to our facilities and continue to keep registration fees affordable. This past year, we had about 300 children throughout our community participate on the T.A.L.L. house leagues, as well as our travel and tournament teams. Our own 12U team, most are boys who have been with T.A.L.L. since their Tee-Ball years, made it all the way to the Williamsport tournament. They won the District 1 Championship on the newly renovated Mark Field at T.A.L.L. in 2016.

We are an entirely volunteer run organization who depends on donations from the community. With the support of our sponsors, we were able to continue to improve and maintain our facilities for the players, families and fans. Thanks to your support, the children had a great facility to play baseball. We also completed the field maintenance for Walker, Knab and Mark fields. These accomplishments would not be possible without the sponsorship that is provided to our league.

We are asking for your support in the 2018 season, for the opportunity to make our league a continued success, because without the support of our sponsors, our league can't continue to grow. In order to continue to provide a quality program for our children, and to keep up with the necessary maintenance of the diamonds and the clubhouse we need your support. We successfully expanded our 2016 Season by adding Girls Softball to our facility. Our hope to empower the young ladies of our area and teach them the fundamentals of this great and ever growing sport was a huge success. We are thrilled to announce we will continue to offer opportunities for girls and boys from Tee-Ball age to Majors for the 2018 Season.

Please know that many parents rave about how so many businesses support our teams. We always stress to them that it is important to reciprocate by patronizing our sponsors that make it possible for our league to continue year after year.

Enclosed is a 2018 sponsor form for you to review. Please fill out the attached sponsorship commitment form if you are able to support T.A.L.L. for this upcoming season. You may also make monetary donations on our website as well. For more information, please visit our website at www.tonawandalittleleague.org. (You may donate directly by selecting the DONATE NOW BUTTON.) If you have any questions or concerns, please contact me at 1-716-877-2159.

On behalf of the players, coaches, managers, parents, and volunteers, **THANK YOU** for supporting Tonawanda American Little League!

Respectfully,

Amy Grable-Zimmerman, Fundraising Chairperson

Tonawanda American Little League
332 Traverse Blvd Tonawanda NY 14223 grablesoprano@yahoo.com



Tonawanda American Little League 2018 Sponsorship

Tonawanda American Little League is a wonderful youth Volunteer Baseball Organization which is located on Frances Street in the City of Tonawanda (Ives Pond). Our members include over 300 children from the City of Tonawanda, Town of Tonawanda and Kenmore. We take pride in being able to offer a great youth experience combined with the education of teamwork and work ethic. As with any Non-Profit Organization, it is necessary to ask for help from our community. Uniforms, equipment, insurance and maintenance are some of the expenses incurred by our league. The following sponsorships are available to you organization: *Updated**

World Series Sponsor – 2018 T.A.L.L. Presenting Sponsor Cost: \$1,000

As a *World Series Sponsor*, you will receive the following benefits throughout the 2018 T.A.L.L. baseball season:

- Acknowledged as the 2018 T.A.L.L. Presenting Sponsor in any and all announcements and advertisements
- ****Three 4' x 8'** vinyl signs with your business name, each one will be prominently placed on each of the three baseball fields (*Knab, Mark and Walker*)

Opening Day Privileges:

- You and your company will be acknowledged at the Opening Day ceremonies.
- Make plans to come out to the Opening Day Ceremonies and be introduced to your team during the Ceremony and throw out the first pitch.
- Later in the season you will be presented with a special engraved plaque, of the team you are sponsoring, for display at your business for customers and colleagues to see.

Online recognition:

- Banner ad on the homepage of the T.A.L.L. website throughout the 2018 season
- Company name/logo and link to your company website, listed under sponsors on the homepage and sponsor page of the T.A.L.L. website.
- NEW this year ***THE WALL OF CHAMPIONS*** will list all sponsors on Community Board of Events.

T.A.L.L. Champion Sponsor - Cost: \$800

As a *Champion Sponsor*, you will receive the following benefits:

- ****Two 4' x 8'** vinyl signs with your business name, it will be prominently placed on 2 fields of your choice (*Knab, Mark and Walker*)

Opening Day Privileges:

- You and your company to be acknowledged at the Opening Day ceremonies.
- Make plans to come out to the Opening Day Ceremonies and be introduced during the Ceremony.

Online recognition:

- Company name/logo and link to your company website, listed under sponsors on the homepage and sponsor page of the T.A.L.L. website.
- You will receive a special engraved plaque with your sponsored team's picture.
- NEW this year ***THE WALL OF CHAMPIONS*** will list all sponsors on Community Board of Events.



“Major League” Sponsorship - Cost \$600

- A Major League Sponsor will have their business name attached to a team for an entire season.
- One 4’x 8’ vinyl sign with your business name will be placed on our most utilized field. This field typically has the most games played on it, thereby giving you the maximum exposure.
- You will receive a special engraved plaque with your sponsored team’s picture.
- Your company name/logo and link to your company website will be displayed on the homepage and sponsor page of the T.A.L.L. website.
- NEW this year ***THE WALL OF CHAMPIONS*** will list all sponsors on Community Board of Events.

Sign Sponsorship-Cost \$400

- A 4’x 8’ vinyl sign with your business name will be placed on one the fields (listed below). Your company name and link to your company website will be listed on the sponsorship page of the T.A.L.L. website.
- NEW this year ***THE WALL OF CHAMPIONS*** will list all sponsors on Community Board of Events.

Knab Field
Mark Field
Walker Field

DONATIONS: *Monetary donations of any amount are always encouraged.*

Single donations can be sent to the address listed above or made online by visiting our website (www.tonawandalittleleague.org).

****NEW THIS YEAR: SELECT YOUR SPONSORSHIP PLEDGE AMOUNT ONLINE & BE FEATURED ON THE WALL OF CHAMPIONS** online and on site.

SINGLE MONETARY Sponsor Preference:

The divisions are as follows:

_____ LITTLE LEAGUE DONOR - \$10

_____ MINOR LEAGUE DONOR- \$20

_____ ANGEL OF THE LEAGUE DONOR - \$50

_____ MVP OF THE LEAGUE DONOR – \$100

_____ DONATION OTHER AMOUNT \$ _____



An Agreement Between:

American Little League of Tonawanda Inc., a Volunteer organization for the advancement of youth in the community, and **Wherein Tonawanda American Little League (TALL)** in consideration of the sum of \$ _____ agrees to the following sponsorship package:

Sponsorship Package

(PLEASE CHECK ONE OF FOLLOWING)

(PLAQUE CIRCLE Y/N)

WORLD SERIES/ \$1,000	_____	(3 SIGNS /TEAM SPONSORSHIP)	Y / N
CHAMPION SPONSOR/\$800	_____	(2 SIGNS /TEAM SPONSORSHIP)	Y / N
MAJOR LEAGUE/\$600	_____	(1 SIGN /TEAM SPONSORSHIP)	Y / N
SIGN SPONSOR/\$400	_____	(INCLUDES 1 SIGN)	<i>Plaque not included</i>

The elements of the sponsorship package are outlined in the 2018 TALL Sponsorship Opportunities document. TALL and the Sponsor agreed that the payment of the above consideration includes all obligations on the part of:

Business Name "Sponsor"

The **Sponsor** further agrees he will not expend additional monies for the team. The **Sponsor** makes this agreement also in consideration that other **Sponsors** are making similar agreements, all depending upon each other for the successful operation of the League, and in consideration of the advertisement derived there from. Named **Sponsor** also agrees to pay sponsorship in full upon receipt of this Agreement.

AMY ZIMMERMAN 2018 SEASON
 _____ / _____ _____ / _____
 TALL Board Member Date Sponsor Representative Date

Sponsor Contact Information:

Address: _____
 City, State ZIP: _____
 Phone: _____
 Website/ E-mail: _____

**Please contact Fundraising Chairperson
 Amy Zimmerman
 332 Traverse Blvd, Tonawanda, NY 14223.
 Phone: 716-877-2159 or grablesoprano@yahoo.com.*

Thank you for your time and consideration with this matter and help us bring baseball/softball to over 300 boys and girls in 2018!