



## Hollister Youth Football & Cheer

1700 Airline Hwy, PMB #449, Hollister, CA 95023

Albert Rodriguez, President

Dear Potential Sponsor,

We would greatly appreciate your 2017 Sponsorship. With five football teams, five cheer teams, a challenger team (Developmentally Disabled) and over 70 adults on our coaching staff we know that every dollar you donate can go a long way with all 300 of our participants and their families. This year we hosted five home games and two play-off games at the Baler Stadium with five football games per day which means over 1000 in attendance per day. Your business would be advertised to at least 5000 people per season, not including Facebook page visitors.

*Residents here in San Benito County have long prided ourselves as members of a family. Many of our family memories stem from watching football games on the baler field. Not just as Baler High School Football Players, but way before that... as Vikings. Our Viking football and cheer teams begin at the age of 5 and complete at age 14... when they are ready to move on to San Benito High School. Our Viking Football and Cheer teams have two teen each, a total of 20 teen coaches all of which are Baler Football Players or Cheerleaders, instilling a drive in our participants a motivation to be "just like our coaches". Our Viking Participants grow up from age five learning from the basics and building on those skills ever year, all in preparation to be the best at tryouts for freshman year. This has been proven time and time again with the CCS Baler record. Balers may not win them all but we win most and those we don't win we come very close. Those Balers that endure the pressure of a momentous CCS game may have learned to deal with that pressure at a young age... when they were a Viking. Many Viking teams have traveled to Florida for the National Championships. Our Mighty Mite Football team blew the competition away in Reno, Nevada in 2016. And all three of our cheerleading competitive teams qualified to compete in Florida for the National Championships at ESPN and appear on ESPN 2. Although we've attended in the past our organization could only afford to send one team this year and we chose to send one of our non-competitive teams, to give them the taste of a National Competition. Our football teams have gone to Nationals in the past, battling it out during playoffs during the years and even came home as National Champions sometimes. Truth be told, we are a cheerleading powerhouse!! We expect nothing less in 2017 and our fundraising starts now, because once all three competitive teams win at the regional competition in November, we will NOT deny them the opportunity to advance to the finals in Florida. **NOT THIS YEAR!** We hope with your support we can help them achieve their goals and bring back the National Championship.*

We would like to sincerely thank you for considering sponsorship of or organization. Thank you again for reviewing our sponsorship packet. Your sponsorship would be a welcome addition and greatly appreciated!

Best regards,

Albert Rodriguez  
President

NOTE: Hollister Youth Football & Cheer is a non-profit 501 ( c ) 3 registered organization and all donations are tax deductible.



## **Hollister Youth Football & Cheer**

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*Albert Rodriguez, President*

Touchdown Sponsorship Package	\$1000
<ul style="list-style-type: none"><li>❖ Two 3'6' color banners with sponsors name/logo displayed (at entrance and near concessions) at every Viking home game at the Baler Stadium outfield and home play-off games</li><li>❖ One 3'6' color banner displayed on Hollister Viking floats displayed in community parades including but not limited to: the Saddle Horse Parade and Lights on Parade</li><li>❖ Opportunity to have a table set-up during all home games to advertise your business with hand-outs or give-aways.</li><li>❖ PA Announcement during all home games (4-6 times a day)</li><li>❖ Full page color ad in our program</li><li>❖ Four Sponsors sweaters and Four sponsors t-shirts with the 2017 Viking design on the front and "2017 Official Sponsor" printed on the back.</li><li>❖ Recognition in Newletters and Email distributed by the Hollister Viking Board</li><li>❖ Facebook Recognition</li><li>❖ Prominent Website recognition with company logo and contact information posted in the sponsor section of our league website, as well as a link to your company's website.</li></ul>	
Platinum Sponsorship Package	\$500
<ul style="list-style-type: none"><li>❖ One 3'6' color banners with sponsors name/logo displayed (at entrance) at every Viking home game at the Baler Stadium and home play-off games</li><li>❖ Half page color ad in our program</li><li>❖ Two Sponsors sweaters and Two sponsors t-shirts with the 2017 Viking design on the front and "2017 Official Sponsor" printed on the back.</li><li>❖ Recognition in Newletters and Emails distributed by the Hollister Viking Board</li><li>❖ Facebook Recognition</li><li>❖ Website recognition with company logo and contact information posted in the sponsor section of our league website.</li></ul>	
Gold Sponsorship Package	\$250
<ul style="list-style-type: none"><li>❖ Quarter page color ad in our program</li><li>❖ Listed on Website on Sponsors page.</li></ul>	
Silver Sponsorship Package	\$100
<ul style="list-style-type: none"><li>❖ Business card ad in our program</li><li>❖ Listed on Website on Sponsors page.</li></ul>	
Website and Program Listing only	\$50
Website Listing only	\$25

Please send all artwork to Victoria Covey (831) 801-4996 at [VCoronado68@yahoo.com](mailto:VCoronado68@yahoo.com)



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Albert Rodriguez, President

2017 CORPORATE SPONSORSHIP AGREEMENT	
Name of Business	
Contact Person	
Address	
Phone Number	
Email	
Business Website	

Level of Donation:

- \$25 Listed in Web Site Only
- \$50 Listed in Web Site & Listed in Program Only
- \$100 Silver Sponsor
- \$250 Gold Sponsor
- \$500 Platinum Sponsor Shirt/sweater sizes: \_\_\_\_\_
- \$1000 TOUCHDOWN SPONSOR Shirt/sweater sizes: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

If you have questions regarding corporate sponsorship for the 2017 season, please contact Victoria Covey at (831) 801-4996 [VCoronado68@yahoo.com](mailto:VCoronado68@yahoo.com)

This year you have the opportunity to allocate where 80% of your donation will be used:

- General fund
- Specific participant: \_\_\_\_\_