



## CAROLINA LIGHTNING HOCKEY

9309 Meadow Rue Place, Raleigh NC 27603

(919) 779-2330, [schaap1@live.com](mailto:schaap1@live.com)

[www.carolinalightninghockey.com](http://www.carolinalightninghockey.com)

## CAROLINA LIGHTNING HOCKEY SPONSORSHIP PROGRAM

Carolina Lightning Hockey is a youth ice hockey organization that serves and develops young men and women of the Triangle area and surrounding areas of North Carolina.

Carolina Lightning Hockey is a legally registered 501(c)3 non-profit organization, and currently the fastest growing youth hockey association in all of North Carolina.

This is a very exciting time for youth hockey in the Triangle as Carolina Lightning Hockey is expanding at an unprecedented pace and it is all for the benefit of our young people. We are all about our kids; having fun and developing their athletic and personal skills through instruction and mentoring, on and off the ice. Education and good grades come first and hockey ... a very close second.

*Our mission is; to provide a safe, competitive, fair, enjoyable and cost-effective environment for youth ice hockey in the Triangle area of North Carolina; to encourage and develop athletic and personal character, effort and attitude, teamwork and sportsmanship, courtesy and respect, and to recruit, develop and educate committed and compassionate coaches for the benefit of all our young boys/men, and girls/women.*

Carolina Lightning Hockey has been established and successfully running since 2004. Lightning teams have travelled throughout the US, Canada and Germany, billeting with local families, and experiencing hockey and life in many different and incredible ways.

The Lightning organization has held to our core philosophies and principles of being "all about our kids" from our inception, and the popularity and interest in our program continues to increase.

Last season, the Lightning had 6 teams including the first ever girls team. This year, Carolina Lightning Hockey will have 16 teams (approx. 250 athletes) including 4 girl's teams, and 12 boy's teams, and our U16AA Girls's team hopes to represent Carolina Lightning Hockey for the very first time at the US Nationals. This year, by mid May, every Carolina Lightning Hockey team roster for the 2013-2014 season was full with another 15-20 interested players on waiting lists at every level. Unfortunately, we were not able to accommodate all interested players for this upcoming season.

Our Board of Directors has recently approved the doubling of the organization's size beginning in 2014-2015, including a large development program for our young U8 Mite boys and girls which has motivated the organization to include sponsorship opportunities to help fund the expansion and player/coach development activities.



## CAROLINA LIGHTNING HOCKEY

9309 Meadow Rue Place, Raleigh NC 27603

(919) 779-2330, [schaap1@live.com](mailto:schaap1@live.com)

[www.carolinalightninghockey.com](http://www.carolinalightninghockey.com)

Our sustainability plan focuses on player development, and coaching recruiting and training. Finding and training the “right” coaches is the without a doubt, the single most important aspect of the success of the Lightning organization. In addition, the Lightning will host player recruiting events, management seminars with nationally renowned coaches and GM’s, and provide goalie clinics, checking clinics, and off-ice conditioning for our players and coaches.

With the Lightning’s success and continued expansion, Lightning coaches now include several veteran “NHLers” and other committed hockey veterans who have played very high levels of hockey (professional and college levels). All have “bought into” the Lightning philosophy.

All Lightning coaches are USA Hockey registered and certified. All Carolina Lightning Hockey coaches, managers, Board of Directors, and volunteers are background screened in accordance with USA Hockey and CAHA requirements.

This season, Carolina Lightning Hockey is the first youth ice hockey organization in North Carolina, and quite possibly in all of the US Southeast, to establish concussion baselines for every youth participant in our program. In collaboration with Carolina Family Practice and Sports Medicine, Raleigh Neurology and St. Augustine’s College, all Lightning athletes have an established concussion baseline prior to the start of their hockey season. All Lightning coaches and managers were trained during the summer in concussion awareness, helping to provide the knowledge and awareness to better identify concussion symptoms for player safety.

Carolina Lightning Hockey also has a very special Memorial Fund, in honor of a very special friend to the Lightning organization that assists and provides financial aid to those in need. The Willie Lubbers Memorial Fund is in honor of Willie Lubbers, father of a former Carolina Lightning Hockey player and great friend of many in the Lightning organization. Willie was a great dad and Lightning supporter, and a highly decorated military veteran who was struck and killed by a train while riding a float in the 2012’s Veteran’s Day Parade in Midland Texas.

Carolina Lightning Hockey strongly believes and participates in community service projects. Volunteer outreach is extremely important for us to teach our youth, not by talk but by our actions, taking pride in being part of our community, giving back and helping others.

Last year, Carolina Lightning sponsored the Walk for Juvenile Diabetes; we donated hundreds of items to Wake County Public Schools “Birthday Bags” program for less fortunate children to celebrate by putting their own “birthday bags” together; and putting care packages and thank you letters together for our troops serving in Iraq.

Each year, the Lightning organization challenges our players and families to give back to the community. Service and reaching others allows our players to take the responsibility, show the leadership, and work in a team spirit, touching the lives of others.



## CAROLINA LIGHTNING HOCKEY

9309 Meadow Rue Place, Raleigh NC 27603

(919) 779-2330, [schaap1@live.com](mailto:schaap1@live.com)

[www.carolinalightninghockey.com](http://www.carolinalightninghockey.com)

### How to Be a Lightning Sponsor

The Lightning organization is seeking sponsorships to grow our organization, to encourage, promote, recruit and facilitate youth boy's and girl's ice hockey at all levels, and to financially assist and provide those in need with the ongoing support necessary for our "at-risk" players. Whether a single mom, lost employment, multiple kids, a marriage breakup, and/or all of the above, the Lightning always assists in any possible way to help ensure these kids can "play". It is that important.

The Lightning organization has two specific sponsorships initiatives set up.

Sponsors may direct their assistance towards specific teams, with 75% of their sponsorship/donation going directly to the specific Lightning team and 25% going to the organization's Willie Lubbers Memorial Fund, and/or

100% sponsorship/donation to the Lightning organization, with 25% going to the Willie Lubbers Memorial Fund, 25% to coach development, and 50% used for the promotion, expansion, and the operational costs of the entire Lightning organization.

We have summarized the sponsorship opportunities below, and hope that you will review and help support Carolina Lightning Hockey through your generosity as we seek to develop leadership and character in children through the venue of hockey.

Thank you for consideration in partnering with the Lightning and in touching our future generation's character and passion for sports. Your support makes it possible for all of us to reach more children and to open up experiences and developmental opportunities including character, academic success, and leadership to even more children.

We look forward to hearing from you.

Regards,  
Don Schaap  
President



CAROLINA LIGHTNING HOCKEY  
 9309 Meadow Rue Place, Raleigh NC 27603  
 (919) 779-2330, schaa1@live.com  
 www.carolinainlightninghockey.com

## Carolina Lightning Sponsorship Opportunities

<u>Sponsorship Level</u>	<u>Price Per Team</u>	<u>Number Available</u>	<u>Description</u>
Game Jersey (Home)	\$10,000	1	Sponsor's name and logo/web address on back of Home jersey (exclusive)
Game Jersey (Away)	\$10,000	1	Sponsor's name and logo/web address on back of Away jersey (exclusive)
Warm-up Suit	\$5,000	2	Sponsor's name and logo on warmup jackets
Team Equipment Bags	\$5,000	2	Sponsor's name and logo on equipment bags
Dasher Board Sponsor at RCI Arena	\$5,000	2	Sponsor's name and logo on dasher boards All season
Uniform Bags	\$2,500	2	Sponsor's name and logo on uniform bags
Team Helmets	\$2,500	1	Sponsor's name and logo on back of helmets
Team Shells (pants)	\$2,500	1	Sponsor's name on back right of shell
MVP/Player of the Game Sponsorship	\$2,500	1	Sponsor MVP/Player of the Game All season
Scholar Athlete of the Month	\$2,500	1	Sponsor Scholar Athlete (highest GPA) per month
Website Ad and link	\$500	unlimited	Live link
Donations in Any Amount	-	unlimited	See below

In addition to the above, the following items apply to the below sponsorship levels.

**Level I Sponsorship (any amount up to \$500)** - Thank you letter and tax deductible receipt.

**Level II Sponsorship (\$500 - \$2,500)** - Thank you letter and tax deductible receipt. Signed team framed photo plaque. Recognition as Sponsor on Website and/or Lightning Facebook page (unless anonymous). Regular updates on all team game results, stats and rankings. Recognition as Sponsor on all Home Game programs.

**Level III Sponsorship (\$2,500 - \$9,999)** - Thank you letter and tax deductible receipt. Shadowbox signed team jersey. Recognition as Sponsor on Website and/or Lightning Facebook page (unless anonymous). Regular updates on all team game results, stats and rankings. Recognition as Sponsor on all Home Game programs. Recognition of Sponsorship banner at RCI.

**Level IV Sponsorship (\$10,000 and above)** - Thank you letter and tax deductible receipt. Shadowbox signed team jersey. Recognition as Sponsor on Website and/or Lightning Facebook page (unless anonymous). Regular updates on all team game results, stats and rankings. Recognition as Sponsor on all Home Game programs. Day of community service by team members to charity organization of Sponsor's/donor's choice. Recognition of sponsorship banner at RCI.