

ACBC Minutes – Monday, July 21, 2014
Briarwood – Masters Room

1. **Financial Report** – Cindy gave financial report as of 6/30/2014. Not much activity since the last meeting. 2014-2015 budget discussed. Reversible practice jerseys will be purchased. Denman CPA has been hired to prepare the 6/30/14 tax return. 2014-2015 budget set on 350 people with 7-8 members on a team.
2. **Marketing** – Budgeted for advertising in the high school program posters, and other. This includes developing an ACBC Logo and newspaper advertising for registration and tryouts. Facebook advertising will occur, it's only \$40 for specific demographics, so we will try it to see if we can get the word out to more people.
3. **Registration Update** – remove Kristen Gray from Website/Communication, add a section titled Committees to include Randy Wee of Wees Tees and Malinda Pakenbush as committee contacts. Email addresses will also be added to the website for those missing.
4. **Timeline** –
Registration is open, after September 1 a \$25 late fee will begin, must be registered to attend a try-out or skills session, all paid by September 30. Deadline for registration is 9/14/14 and online registration will shut off 9/30/14.
Boys – Try-outs September 7 (7th and 8th grades) September 14 (5th and 6th grades)
Girls – Skills Sessions September 3rd (5th and 6th grades 7-8 pm and 7th and 8th grades 8-9pm),
September 7th (5th and 6th grades 5:30-6:30 pm, 7th and 8th grades 6:30-7:30 pm) and
September 14th (5th and 6th grades 5:30-6:30 pm, 7th and 8th grades 6:30-7:30 pm)
Uniform Sizing – September 3rd (6-9 pm), September 7th (1-4 pm) at a place to be announced by Randy at Wee's Tees.
ACBC Tournament – November 8th and 9th (Girls), November 15th and 16th (Boys) – ACBC will be asked to help with this on an as needed basis.
Coaches Clinics – will be determined and communicated at a later date – Tentative date for a Boys' clinic may be held on September 20th.
5. **Needs** – Event Committee to set-up banquet, team "ball boys" for each game, recognition night.