



MASON HIGH SCHOOL MENS LACROSSE

Booster Meeting Minutes

Meeting Date: July 11, 2016
Meeting Location: Old Bag of Nails
Meeting Purpose: July Monthly Booster Meeting

Agenda	Description
I	<p><u>Call to Order – Leigh Ann Rieth</u></p> <ul style="list-style-type: none"> a. Board Members in attendance: Leigh Ann Rieth, Booster President Clint Hutson, Booster VP Rhonda Peischl, Booster Treasurer DeAnna Malloy, Booster Member-at-Large Suzanne Smith, Booster Secretary b. Parents in attendance: Gail Stone Amy Walsh
II	<p><u>Introductions</u></p> <ul style="list-style-type: none"> a. Everyone introduced themselves
III	<p><u>Approval of Prior Meeting's Minutes</u></p> <ul style="list-style-type: none"> a. Motion to approve by Clint Hutson, seconded by Rhonda Peischl
	<p><u>Treasurer's Report & Planning for next year – Rhonda Peischl</u></p> <ul style="list-style-type: none"> - Rhonda provided an updated snapshot of the monthly finances for Mason Men's Lacrosse she also reported that the 2015/16 year was successfully closed as of June 30, 2016. Outstanding items included: <ul style="list-style-type: none"> - Two coaches have yet to submit their payroll – and therefore the budget may appear inflated. - Fundraising donation check from AXA which was a matching check from the Superbowl Squares still has not been received. (<i>check since has been rec'd and deposited 8/12/16</i>) - Kroger Rewards check was received and deposited b. The tentative budget for 2016/17 was reviewed: Items Discussed: <ul style="list-style-type: none"> - Unknowns of participation in Spring Preview and Tailgate - Increasing Senior Night budget as there are potentially 8 seniors this year versus 5 in 2015/16 - Increasing the budget for Team trip to Hutson, OH as Coach Limpert has said that he is taking both JV and Varsity this year versus a Varsity only trip in prior years. - Rhonda volunteered to contact Hudson area hotels to get an idea of any room costs, if needed. - Rhonda will check with Cathy Crotty regarding any potential wage increases for coaching staff in 2016/17. - Leigh Ann recommended increasing the Banquet Line by approximately \$400 - Senior Night line needs to be increased from \$100 to \$150 due to potential increase in number of Seniors - Rhonda recommended increasing Team Dinner budget line as the majority was donated in 2015/16 - It was noted that Senior Game Night expenses should be included with Senior Night – as soon as

	<p>we have 2016/17 schedule we need to pick Youth night and Senior Night to get on the schedule.</p> <ul style="list-style-type: none"> - Rhonda recommended leaving money in the budget for shirts as coaching staff may change and we would need to get shirts for any new coaches. - We need to ask Coach Limpert if he would like to change the Helmet decals – if so, we need to budget appropriately. - The topic of Senior banners was discussed, Deanna offered to contact Randy White to get an estimate. - Deanna will contact Krispy Kreme to determine if donut pricing will remain the same for the 2016/17 season.
V	<p>Old Business</p> <p>a. MABA Update – DeAnna Malloy DeAnna Malloy was elected to Vice President of MABA and therefore we now need a MABA representative from Mens Lacrosse.</p> <p>The commitment involves:</p> <ul style="list-style-type: none"> - 1 meeting per month in the athletic offices (meetings last approximately 1 hour) - Report significant news at Booster Meetings <p>Anyone interesting in filling the role of MABA representative for Mason Mens Lacrosse should contact DeAnna Malloy. <i>(position has been filled by Gary Ross – thanks Gary!)</i></p> <p>MABA is also looking for audit team members, if you or anyone you know has experience in auditing and would be interesting in being a team member, please contact DeAnna.</p> <p>DeAnna reported that MABA has decided to go to a Points Based system in an attempt to make distribution of fundraising monies more representative of participants. In a nutshell, every MABA Board position and Reps would get points, and any participants would get points. The greater the points the higher the percentage of dollars an organization can gain.</p> <p>The next MABA Meeting is scheduled for 9/12/16.</p> <p>b. Fundraising Updates</p> <p>Summer Skills Clinic - Leigh Ann Rieth Numbers down considerably as compared to last year. Feedback from parents: Football conditioning starts the same day, last year seem disorganized, bad time of summer. We will try to encourage “End of Camp” surveys to better understand how we can provide a better experience. Ideas to get a last minute rush of players for this camp: “Last chance” email, “Limited Spots”, Leigh Ann will contact Greg Dennehy to tweet out for both Staff and Camper participation under “Mason Lacrosse” – perhaps propose an Alumni Game Thursday night to end camp and get players excited. Rhonda noted that Staff Shirts are not in the budget for this year, she will explore other options.</p> <p>Dine & Donate – Leigh Ann Rieth Restaurants will be contacted and set up beginning in September</p> <p>Corporate Match Program – Leigh Ann Rieth Leigh Ann researched “double the donation” as she feels this is an easy way for the Boosters to bring in funding. The website is http://doublethedonation.com and charges \$199/year to maintain. The company does all the administrative work, participants simply log on and input their information.</p> <p>Kroger Cards – Leigh Ann Rieth The Board decided that we should include the instructions on every email in hopes that families will follow thru as this is another simple way to get funding for the Boosters.</p>
VI	<p>New Business – Leigh Ann Rieth</p>

	<p>a. Social Media Campaign The idea of setting up a Social Media Calendar and increasing the amount of social media used was discussed. Leigh Ann suggested that we do a better job of recognizing our kiddos & their accomplishments through twitter, FB, etc. Promoting a tag such as #masonlax2017 and #futureMHS for youth was suggested to build excitement and buy-in.</p>
VII	<u>Next Meeting:</u> August 22nd, Mason Athletic Offices 7:30pm
VIII	<u>Adjournment:</u> Meeting adjourned at 9:50 pm