



Help us celebrate 75 years of Little League Baseball!

Somerset Hills Little League (SHLL) is now accepting sponsorship applications from local merchants and businesses. Funds raised through sponsorships are used to provide uniforms, equipment, field maintenance, umpires and infrastructure needs for SHLL. Your sponsorship not only benefits the boys and girls in our program but provides a unique opportunity to promote your business or service to the over 500 local families whose children play in the SHLL league.

Sponsorships are available beginning at \$250 and are ***100% tax deductible!***

*****All sponsorships must be received no later than March 1, 2014*****

Your sponsorship fee allows your business to be publicized by:

1. Your business name printed prominently on a team uniform. Uniforms are worn at games, at opening day ceremonies and at the annual Bernardsville Memorial Day parade. In past years, over 1,000 local residents have attended opening day ceremonies.
2. Inclusion on highly visible signage that encourages SHLL families to patronize your business and is displayed at the opening day ceremonies, weekend games, tournaments and at the annual SHLL fundraiser.
3. Team picture-plaque to hang in your place of business.
4. Recognition in a letter of thanks to be printed in the Bernardsville News.
5. A link to your web site on our web page as well as a listing of your business in our online sponsor directory.
6. Sponsor promotion opportunities at the complex during games.

In addition to team sponsorships, SHLL is pleased to offer sign sponsorship opportunities for local merchants at a reduced rate. Signs with your business or product name and logo will be permanently affixed (for one season) to a fence surrounding a baseball diamond at the Kiwanis Field on Pine Street in Bernardsville. Local merchants are being offered sign sponsorship for a price of \$250 with additional signage available at a discount. This is well below the corporate sign sponsorship rate range of \$500 - \$1,000.

The mission of the Somerset Hills Little League program is to promote the recreational benefits and emphasize the educational values of baseball while putting winning and losing in an age-appropriate perspective. Mastery of the fundamental skills and the fun of playing are essential to the development of a lifelong interest in baseball. Most importantly, we encourage every child to have fun and come back to participate in the Somerset Hills Little League program the following year. Further information is available at our website at:

www.somersethillslittleleague.org.

THREE SPONSORSHIP PACKAGES TO CHOOSE FROM



1.) “Hall of Fame” Corporate Sign Sponsor- (Call for availability and pricing)

West (Major League Home Dugout) and South Wall (Minor League Visitors Dugout) positioning adds to the visibility of these signs from all bleacher locations at the complex. Rates vary depending on the complexity of the graphic requirements and participation commitment (1-3 year). Prices range from \$750 to \$1000 on average. Currently, Corporate Sponsorships provide premier sidewall field signage in a large 5’ x 7’ format.

2.) “Team Owners” Sponsorship - \$500 per year

In addition to providing the sponsor with 2) 3’ x 5’ field signs including their logo and business information at the Kiwanis Field Complex, The Sponsors business name is displayed **prominently** on the uniform of “their team”. Additional signage for multiple field exposure is available upon request and at a discounted rate. Providing “camera ready” artwork is not required but is certainly helpful. If you are able to provide “print-ready” graphics in an “.eps” format, it will help us to insure that the quality of your sign is to your exact specifications.

If you would like to sponsor a specific player’s team, SHLL will make every effort to accommodate your request; however, we cannot guarantee that the player you wish to sponsor will be assigned to a team without a sponsor already in place.

3.) “Stadium Club” Sign Sponsorship - \$250 per year

Stadium Club sponsorship provides the sponsor with a 3’ x 5’ outfield sign on one of our fields at Kiwanis field on Pine Street in Bernardsville.

Checks may be made payable to **Somerset Hills Little League** and mailed, along with completed application to SHLL, PO Box 373, Bernardsville, NJ 07924 - **ATTN: Paul Wry**. A letter confirming your contribution along with our tax id # will be provided upon receipt of your check.

Any questions about sponsorship may be addressed to PAUL WRY at (212) 736-0770 Ext. 172 Mon – Fri during the day or 347-602-3621 (cell) or email: PAULWRY@GMAIL.COM

Your generous gift of sponsorship will help to ensure the continuation of the great tradition of youth baseball that SHLL provides.

With thanks,

Somerset Hills Little League Board of Directors

**P.O. Box 373
Bernardsville, NJ 07024**