



OCONOMOWOC LACROSSE CLUB

Dear Sponsor,

We are currently looking for sponsors to support our youth lacrosse program in Oconomowoc. Our fairly new program is a 100% volunteer and nonprofit organization. Our program is funded with dues from players, fundraising, grants, and sponsorships. We are a nonprofit charitable 501(c)3 corporation, therefore any *funds provided in 2018 are tax deductible*.

We are seeking assistance from our community as our program is growing. We are over 160 players in just a few years with continued growth anticipated for 2018! With this growth comes a struggle to meet ever increasing expenses ranging from field preparation, equipment, game officials, tournaments, medical supplies, etc. Another significant challenge in the promotion of youth lacrosse is the affordability due to the high cost of a players' equipment. When combining equipment costs with player dues, the out of pocket expense presents a considerable obstacle for families, especially those having multiple players. Such expenses may be prohibitive for first year players/families hoping to try the sport. We are particularly concerned with making our program accessible to youths of all socio-economic backgrounds. We are working to provide scholarship funds and equipment to youths whose family may not be able to afford it.

There are many options for sponsorships which may be either made public or private (anonymous) in nature. We welcome both general monetary and or specified donations such as equipment packages or scholarships. At your discretion, your name or your company's name will be listed on the sponsors' page of our website where a logo and description of your company may be viewed with a link to your website. For donations of over \$250, the sponsor's name will be advertised over the banner on the home page of our website on a rolling basis. A click on the banner will either link to your website or to our sponsors' page. As mentioned, we can also accommodate any donors who wish to remain anonymous, whether the donation is a scholarship for player dues or equipment or otherwise.

Any assistance that you can provide, whether in the form of goods, services, equipment, scholarship or funding will be very helpful. We are always open to suggestion regarding ways in which we recognize or reward sponsors. With your help we can make this exciting sport affordable for every youth in our community. Your participation will benefit our community as it occupies our youths' bodies and minds providing an organized, competitive, and FUN outlet for their bounding energy. Please contact Brian Schlieve at bschlieve@yahoo.com or 262-370-1329 or Kevin Pagenkopf at kpagenkopfmail@gmail.com or 262-490-6126 or visit our website at www.oconomowoclacrosse.com

Thank you for your consideration,
Sincerely

The coaches and volunteers of the Oconomowoc Lacrosse Club

All levels of donations are important to us and will be recognized on our website.

Benefits of Sponsorship

Donor Level (\$10 to \$250) - Company name, description, and contact information will be listed on the website Sponsor page.

Silver Level (\$250 to \$500) - In addition to Donor Level, company logo (if provided-see instr. below) will be displayed:

- On home page banner (alternating)
- On rolling basis to the right of the home page

Gold Level (\$500+) In addition to Silver Level benefits:

- Priority on Sponsors page
- Logo and/or name will appear on any signs displayed at games or “off field” team events such as parades, community service, etc.

	Donor Level	Silver	Gold
<u>Donation type:</u>	(Please check desired level of sponsorship)		
Monetary donation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Goods or Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Description of donation:

Sponsor information:

Company name:

Company address:

Company contact information:

Company website:

I wish to include a logo on the sponsor page and appear on the home page rotation.....

Not applicable

I wish to include a logo on the banner line (rotating). (Company name will appear in banner, if banner logo is not provided. See below for banner logo requirements.)...

Not applicable

I wish to include a logo on any signs or banners displayed at Oconomowoc events and games ---

Not applicable

Not applicable

We are always open to suggestions regarding ways in which we can recognize or reward our sponsors