



Dear Local Folsom Business,

I wanted to offer you and your business a fantastic opportunity to work together for this upcoming football and cheer season. This season will be our 10th Anniversary and the Jr. Vista Eagle program is growing dramatically as both football and cheer squad teams are expected to reach the roster limits. It is only because of community businesses and partners that we are able to have such a successful youth football and cheer program in Folsom.

Benefits to sponsoring Folsom Vista Jr. Eagles Football and Cheer Program:

*Positive association with young sports program (Community, Confidence, Courage and Commitment). Keep in mind there are LOTS of families with kids in Folsom.

*Advertisement in our game program book at all home games with up to 1,000 attendees and up to 3,000 distributed throughout the season. Great PR for your company!!

*Website and Facebook advertisement – a daily resource for all 300 plus families.

*Research shows people tend to buy products/services from companies that give back to the community they do business in.

*Keep kids active (promote a healthy lifestyle).

*Your business will be announced at home games, sense of community – players, parents and businesses supporting one another and working together as a community. Great demographics (including Folsom, El Dorado Hills, Cameron Park, Placerville, Rescue, Elk Grove, Fair Oaks, Pleasant Grove, and other surrounding Sacramento areas)

*Small investment for lots of visibility.

*Tax Deductible business or personal expense for a 501(c)3 nonprofit tax id 20-5181052.

Thank you for considering becoming a part of a wonderful program within your community! Your support is critical for our success. Please see the next page for sponsorship options.

If you have any questions, please contact me at (916)822-1797, a.alder06@gmail.com, or visit our website at <http://fvjreagles.com/>.

Sincerely,

Andrea Trombley - Corporate Sponsorship Coordinator