



**GEYA Executive Board Minutes
Wednesday, January 9, 2013**

Board Members Attending: Andy Bellwoar, Jim Emig, Steve Meyer, Paul Ricken, Rob Welsch, Chip Ashenfelter, Mike Maher, Tom Kent

Members Not in Attendance: Larry Greenberg, Tom Graybill

Public Attendees: None

Andy Bellwoar called the meeting to order at 7:05 p.m. and asked the Executive Board to approve the minutes from 11/14/2012. A motion was made to approve the minutes and seconded. The Board voted unanimously to approve the meeting minutes.

Baseball Report (given by Rob Welsch)

1. Reviewed the 2013 proposed Budget for baseball:
 - a. Projected Revenue - \$166,725
 - b. Projected Expense - \$147,960
 - c. Projected Operating Profit - \$18,765
 - d. Capital Expenses projected: \$31,000(HP Batting Cage/HP3 Fence/Refurbish HP4)
2. Registration for Spring is open and as of today has 165 kids registered which is 10 more than where we were this time last year. Expecting a big surge at end of registration – hoping for comparable numbers to last year.
3. The Baseball Board has approved a change in Format for the 2013 Spring Season. Baseball will be switching to the Little League approved 50/70 Format for the Majors Division. All League Age 12 year olds and some 11 year olds based on Evals will play in this program versus the traditional Major Red 46/60. 5 other Little Leagues in our district will be doing the same. This will allow the boys to play real baseball with steals, dropped 3rd strike, leads etc and is expected to give the kids at this level a better all around experience and a smoother transition to the Big Field.
4. Sponsorship Program Update:
 - a. Currently about \$20,000 in commitments
 - b. Goal is to Match amount from last year which was \$35,000
5. Fields Update:
 - a. Turf Blankets are in place on all Hickory Park fields for the winter, GEYA provided this to keep the fields in good shape for the 2013 Spring Season.
 - b. Baseball lost the use of Brandywine Wallace Fields due to East Brandywine league getting their field request in earlier and asking for sole use. Evaluating other fields to use for this age group. Most likely will use HP Field 4 for this.
 - c. General Discussion on field usage and potential opportunities for fields in the future.



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Soccer Report (given by Paul Ricken)

1. Registration is open and currently has 148 kids registered and 18 coaches. It is expected that this will increase to 700 registered and 125 coaches similar to last year. Registration closes on February 28th, with late registrants open till March 16th.
2. Soccer has added Several new Board Members, specifically:
 - a. Tom Marotta – New Field Director
 - b. Rohit Epur -New Equipment director
 - c. Still actively looking for a new Secretary Position for the Board.
3. Season will Begin on April 6th, 2013 and Tournament is scheduled for June 1st, 2013 at Fellowship fields. K-through 3 divisions will go till June 8th.
4. Website Update –Off to a Good Start in transitioning to new site. Website Beta looks very good and will transition to New Site in March – “for information only”, registration system planned to transfer in the Fall 2013 to new Site.
5. Sponsor Program Update –Soccer has begun their outreach of Sponsors. So far they have approximately \$2,500 in commitments and the Goal is to reach \$7,500 in this 1st year.
6. Advertising/Community Outreach –Soccer’s High 5 Program was a great success. This program is geared for kids with Special needs. This program was highlighted in American Education Week which is distributed to all the schools and the Community Courier.
7. 2013 Soccer Projected Budget:
 - a. Projected Revenue - \$141,500
 - b. Projected Expense - \$140,500
 - c. Projected Operating Profit - \$1,000.
 - d. Review of 2012 - \$153,826 in Revenue and \$145,620 and \$8,206 – Profit.
 - e. Capital Projects for 2013 – The main Project planned is to have steps installed on the hill at Fellowship field. Parents and kids are slipping and falling when going down the hill and it is a safety issue. We will contact the Township to discuss.
8. Coordination of Sponsor Programs – a general discussion regarding coordination of Sponsor Outreach and Programs between Soccer and Baseball. There is concern that Soccer and Baseball could be requesting duplicate support from the same businesses and also it might be beneficial for the organization as a whole to combine/coordinate efforts. The idea of having Sponsorships owned at the Executive Board Level was discussed which is what other Youth Organizations do. Since the Sponsor Programs are underway this year, it was decided to keep them separate for 2013, but we will revisit this discussion for next year.



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Treasurer's Report (given by Jim Emig)

1. Jim E. distributed the standard financial statements.
2. Overall 2012 was a good year even though we are showing a \$20,000 loss, however we did over \$41,000 in Capital Expense Projects to the Fields for Baseball - so "net-net" we actually were ahead minus the Capital Improvements.

Old Business:

1. AED's –No current Update, Tom Graybill will provide Update to Board at next meeting.

New Business:

1. Fundraiser – A discussion ensued on whether we will hold the Cinco de Mayo fundraiser again this Year. Rob Welsch indicated we are looking at different venues and maybe a different fundraising event this year. More information to come on this. It is expected that Soccer and Baseball will both support this event and share proportionality in the proceeds.

All Business being completed, Motion to adjourn was made at 8:16 PM, motion was seconded and meeting was adjourned.

Respectfully submitted,

Steve Meyer

**Next meeting will be held on Wednesday February 13, 2013 at 7:00 PM at Eagle Tavern.
Please note that anyone is welcome to attend our meetings!**