

**Orlando Babe Ruth (OBR)**  
Board Meeting Agenda  
Monday, June 27, 2016  
7:00pm @ the CWA Building  
2220 Edgewater Drive



**7:00 Welcome & Introductions**

**Present:** Andy Nicol, Bruce Kelvington, David Terry, Frank Malatesta, David Bates, Kara Pastis, Charles Rutterbush, Robert Viera, Gilda Juarez, Daniel Juarez, Rich Bryan, Dan Baker, Carrie Powers, Angelina Downing, Tony Downing, Don Hartner, Sara Sciortino, Krista Joslin, Dan McGaw, James Savino, Pete Miller, Johnny Valera, Kristen Perpich, Jessica Persaud, Ben Adams, Colleen Garrison

**7:10 Approval of Previous Minutes** - approved minutes from May meeting. They are on website.

**7:15 Updated League Financials (Bates)** - budgets provided, highest revenue since 2012. Raised \$116,000. \$51,000 registration, \$39,000 sponsorships, \$19,000 other fundraising (hit-a-thons, dancing on drive). Over budget on field/maintenance. \$5,000 net loss - attributed to Crosby. Growth of the league brought more expenditures.

**7:30 Board Member Nominations/Elections (Terry)**

Treasurer - Sara Sciortino  
Secretary - Kara Pastis  
Information Officer - Angelina Downing  
Player Agents - Tony Downing and Charles Rutterbush  
Umpire-In-Chief - Tommy Santiago  
Concessions Coordinator - Frank Kempinger  
Volunteer Coordinator - Sequoia Pugh  
Registration Coordinator - Gilda Juarez  
Uniform Coordinator - Bruce Kelvington  
Scheduling Coordinator - Robert Viera  
Special Events Coordinator - Krista Joslin  
Tournament Team Director - Carrie Powers  
Medical Director - Colleen Garrison  
Safety Officer - Dan Baker  
HS Liaison - Don Hartner  
Practice Programming - Dan McGaw  
Writer - Jessica Persaud  
WebMaster - James Savino  
Director of Public Relations - Johnny Varela  
Director of Advertising - Gilda Juarez  
Director of Fundraising - Laura Cascaddan  
Division Commissioners:  
6u/Tball - Frank Malatesta  
Rookies - Carrie Powers  
Juniors - Ben Adams

The following were appointed by the Executive Board:

Field Manager - Pete Miller

Minors - Rich Bryan

Major - David Terry

Executive Board Additions:

VP of Marketing/Communications - James Savino

VP - Robert Viera

### **8:15 Fall 2016 Season**

- Registration is open
  - Thursday, August 18 @ 6-8pm @ Crosby Field – Open House, Free Player Clinic, Used Gear Sale
  - Fall 2016 Registration Closes on Monday, August 22, 2016 at 5pm EST
  - Fall Evaluations and Team Drafts
    - Majors, Minors and Juniors - August 23 @ 6pm at Trotters Park
    - Rookies - August 24 @ 6pm at Trotters Park
  - T-ball “Meet the Coach Day” will be August 24, 2016 at 6pm at Trotters Blue Field
  - Coaches Meeting and Equipment Distribution @ 10:00 am - Ben Crosby Field, August 27
  - Practices Begin the week of Monday, September 5th
  - Opening Ceremony will be Friday, September 16 @ 6pm at Ben Crosby Field
  - Division Playoff Week and Championship Saturday date TBD
- Fall season recruiting (CP Paper ad, banner across Edgewater, flyers to schools) - need to get yard signs in yards in other areas: Pine Hills, Lockhart, Maitland, Colonial Town, Thornton Park

OBR WILL GO GOLD IN SEPTEMBER - Johnny Valera will lead this up.

### **8:30 Fundraising and Sponsors**

- Levy Restaurants - We should take these opportunities as they are offered so we can remain on their list. Opportunities are private parties, sporting events, etc at Amway/Citrus Bowl

### **8:40 Division Updates (Division Commissioners)**

- Tie breaker rules need to be added to the Division rules

### **8:45 Events Committee Update (Joslin)**

- Opening Day - Close off Helen Avenue for Opening Day (Pictures, Coaches Softball Game?)

## 8:50 Tournament/All Star Team Updates

- 8U Lightning (Nicol) - great strides, lost on final day of tournament
- 8U Thunder (Baker) - Longwood tournament played well, Ocala not best
- 9U (Viera) - lost district game, but competed well, grew as a team
- 10U (Kempinger) - hard practices really developed team, district play went well
- 11U (Seeber) - absolute dream run, in district tournament Storm scored 60 runs, only gave up 10. The team leaves July 12 for Virginia national tournament.

## 8:55 Field Update

- Ben Crosby Field
  - Stay off the field until July 11, 2016 - New Grass Seed
  - Field Clean Up Day August 20, 9am - Noon
  - Codes have been changed
- Trotters Park
  - Field Clean Up Day August 20, 9am-Noon -
  - We will move shed closer to fields (equipment count and inventory at same time)

## Summary of the Meeting with the City of Orlando, June 1, 2016

- City is having pervious concrete put in on the common areas surrounding the concession stand.
- City will cut out lips on the Green and Yellow fields, and add clay and laser grade the infields.
- City will slope both pitching mounds to the 50' rubber.
- City will have sprinkler heads put behind the mounds and have a valve installed that will facilitate the watering of the infields before practice and games.
- League agreed to stay off Yellow and Green fields from June 20th until Labor Day, if needed.
- City will see if there is any extra concrete to put in between hedges between Red and Yellow Fields.
- League will relocate the shed to be next to the bleachers on the 3rd base side of the yellow field.
- City will look into the relocation of the large commemorative rock
- City will provide 2 large trash cans and trash bags for additional garbage space
- City will provide a back-up storage room key to Andy Nicol

## 8:42 Adjournment

### Action Items discussed post-meeting via Gilda:

- Discussion about creating a Tball (baseball) FAQ that we can post on our website, hand out during open house etc.. Once on the website we can do social media blasts and include our link back to our website, it will increase our traffic as well.
- Discussion about creating an article or blog that educates the public about Little League vs Babe Ruth to increase awareness so we can break into surrounding markets (ie: Maitland)
- Consider the opportunity to use a Facebook Contest where we can have people like and share our post and they can enter to win a free fall registration for 1 child.
- Florida Hospital has a publication we may want to look at, I can do some looking there and other avenues.
- We can engage Jessica (writer) to start to look into possibly writing FAQs and the education piece on Little League and Babe Ruth.