



Minutes of the Board of Directors for SMVLL – 10/17/2017

A meeting of the Board of Directors was held on October 17, 2017. The meeting was called to order at 7:07 pm. The meeting was adjourned at 9:30 pm.

There were present, representing a quorum of the board:

Mike Michota, Amy Mitton, John Holland, Bryan Ray, Rich Conser, Amy Hahn, Kristin Dak, Julie Morgan, Adam Scalero, Mike Walls, Stacia Garner, Joel Kriwinski, Garrett Mitton, Tim Moegen

1. Approval of the Minutes – Mike Michota

2. News and Notes – Mike Michota

- a. Mike met with President of North Mission Viejo Little League
 - i. Relationship will continue down great path
 - ii. Some changes discussed for next season including North instituting time limits on single and double AA games
 - iii. The two leagues will coordinate dates for picture day and opening ceremonies and will try to stagger the start times to assist with traffic congestion
 - iv. There will be a joint rules meeting with Tori and the North team later this month, scheduled date and time is still to be determined
- b. Mike met with Ezio Petrella from District 68
 - i. Majors committee formed to achieve proper balance between majors and minors for upcoming season
 - ii. There are waiver possibilities for this year. Committee will meet after registration closes. Waivers can be discussed and submitted at that time
 1. Once waivers are submitted, they will go to board for a vote. Board approval will then start the process for waiver approvals with Little League officials
 - iii. Discussed tournament hosting for next year. SMVLL's preference would be to host the league age 9 teams and the district tournament, and not the sectional tournament
 - iv. Discussed 2018 and beyond in terms of succession planning. The Board will be taking active steps to identify qualified leaders to continue the positive momentum of SMVLL for the years to come
 - v. Provided an overview of SMVLL financials and discussed the year calendar, including registration dates
 - vi. Ezio will join the Board of Director's meeting to meet the SMVLL board members on 11/16
 - vii. 2018 registration fees to Little League remain the same for 2018
 - viii. SMVLL remains in good standing with the league and the city of Mission Viejo
- c. Executive Board

- i. The Board of Director's voted in the Executive Board, who will handle league topics that require sensitivity
 - ii. This group will meet only on an emergency basis to handle these sensitive topics and have no authority over the Board of Director's
 - iii. This group serves the Board of Director's as a separate entity and will report findings back to the Board of Director's on these topics
 - iv. This committee will consist of Mike Michota, John Holland, Joel Kriwinski and Amy Mitton
- d. Updated Dates and Times for Board of Director's Meetings
 - i. The Board agreed to a day change to third Thursday of every month with the exception of November due to the Thanksgiving holiday
 - ii. Board of Director's meeting start time will remain at 7pm
 - iii. Next Meeting will be on Thursday at 11/16
- e. The League received its first request for scholarship or payment plan for 2018
 - i. This topic will be the first to be handled by the executive committee
 - ii. SMVLL goal is to never turn any player away, and be creative in how we can help families who may need assistance

3. Sponsorship Update – Mike Michota

- a. Jenn Michota is supporting the Board of Director's in sponsorship sales in a non-board role
- b. Sponsorship pledges have started off strong for 2018 season
- c. New and renewed sponsorships include OSH, Chota Media, Allen Automotive and Irvine Auto Center
- d. Jenn Michota is asking for additional support from the Board of Director's to pre-sale sponsorship opportunities prior to the spring season

4. Financial Update – Rich Conser

- a. SMVLL cash balance is positive and strong
- b. Collection for outstanding fall ball registration payment is ongoing
- c. Spring registration fees have started to come in
- d. Board discussed requiring outstanding registration payment at tryouts – last possible time to pay for spring registration
- e. Amy and Mike will reach out to non-paid accounts prior to tryouts to remind them of registration payment balance

5. Fall Ball Update – Adam Scalero

- a. No major updates – season is progressing smoothly.

6. Safety Update / LiveScan Launch – Brian Ray

- a. A few remaining LiveScan forms to be completed for the Board of Director's, to be completed as soon as possible
- b. Spring baseball managers will need their LiveScan completed prior to being announced as managers at the dust off clinic on December 2nd
 - i. Amy Mitton is looking into having LiveScan service at YAP for mobile service support at key meetings
- c. Launch letter announcing the LiveScan program will go out next week with the mobile service dates and times to league volunteers

7. Communications / Marketing Update – Amy Mitton

- a. Communication to families via school flyers has not been as successful as in past years with less schools willing to participate
- b. Car magnets have been created; Amy will “check-out” the magnets to anyone who would be willing to advertise on their car. These will need to be turned back in after registration closes for use next year
- c. Yard signs are available for highly visible locations
- d. Facebook posts and paid ads have been launched
- e. Board of Director’s asked to share (not just “like”) the post and share via social media

8. Launch 2018 Season Calendar

- a. Calendar for 2018 season was distributed
- b. All-Star Pizza in-person registration day will be on Thursday, October 26 from 5-8pm
 - i. Need volunteers to help with registrations
- c. Early bird registration closes on November 1st
- d. USA Bat Demo Day on November 4th at the YAP batting cages
 - i. Bat changes affect single A through Majors
- e. Dust-off clinic on December 2nd
 - i. Call for Board of Director volunteers to support
 - ii. Mike Michota to provide an injury waiver for non-league registrants

9. Fields and Equipment Update – Mike Walls

- a. Permits for the schools have been submitted, Mike will follow-up this week on status
- b. Desire to look at alternative locations; Board of Director’s to send ideas to Mike Michota and Mike Walls with suggestions
 - i. Look at fields behind Norman P. Murray
- c. Machinery repair is needed for 2018 season
 - i. Budget requested for required repairs to gator and the league golf cart
- d. Field prep equipment needs to be replaced

10. UIC / Local Rules Update – Tori Yokoyama & Jerome Healy

- a. Working on scheduling interleague rules meeting by end of October with NMVLL
- b. 2018 rules discussion will happen on November 16th
- c. Rest of agenda items moved to next board meeting

11. Baseball Ops / Registration update – Joel Kriwinski

- a. Not projecting a juniors team for the spring season
- b. Spring 2018 registration overview
 - i. 83 total registrants to-date
 - ii. Joel to send out weekly updates to the Board of Director’s via email
- c. Goal for 2018 is 10% incremental growth in enrollment for Spring season
- d. Clinic on 12/2 is mandatory for managers who will be trying out for Spring season (single A and above)
 - i. Opportunity to meet-and-greet SMVLL managers and coaches
 - ii. Focus of the clinic will be on baseball fundamentals
- e. Interleague play for Majors may not be possible due to number of teams and compact schedules
 - i. May need to add more games to the schedule – up to 24 games

- ii. Scheduling committee will need to look at all the variables to determine what is possible
- f. Manager recruiting is generating a lot of interest
 - i. Volunteers are always needed for Tee-Ball and Coach Pitch
 - ii. Board of Director's to remind potential managers and coaches it's as easy as checking the box in the registration form to be considered for a coach or manager position
- g. USA Bat Demo Day coming up 11/4
- h. Request for the Board to review last year's local rules prior to the next meeting

12. Review Parent Survey Feedback

- a. Board of Director's reviewed the 2017 parent survey results
- b. Town Hall meeting tentatively scheduled for first week of December. Date, time and location to be determined

Motions:

1. Approval of the minutes
 - a. Motion – Amy Mitton
 - b. Second – Amy Hahn
 - c. Voting: All approved
2. Executive committee
 - a. Motion – Garrett Mitton
 - b. Second – Amy Han
 - c. Voting: All approved
3. Golf Cart and Gator Repair Costs
 - a. Motion – Mike Walls
 - b. Second – Joel
 - c. Voting: All approved
4. Field prep equipment
 - a. Motion – Mike Walls
 - b. Second – Rich Conser
 - c. Voting: All approved