



SMVLL Board of Director's Meeting – 1/18/18

A Board of Director's meeting was held with the SMVLL Board of Directors on January 18, 2018. The meeting was called to order at 7:04 pm. The meeting was adjourned at 8:57 pm.

Board of Directors in attendance included Mike Michota, Amy Mitton, Garrett Mitton, Bryan Ray, Tori Yokoyama, Joel Kriwinski, Stacia Garner, Rich Conser, Julie Morgan, Mike Walls, Amy Hahn, Jerome Healy, Chris Rowe, Adam Scalaro, John Holland, Tim Moegen

2018 Calendar Review

- Added rules clinics dates to the schedule
- Inter league BBQ for managers is scheduled for February 25th at Lake Mission Viejo
- Permits activated on the 27th. We don't have permits in hand yet for YAP, expecting those in time for next weekend
- Would like to solidify the Moms and Bombs event
- Games on the second weekend of spring break. No baseball games on Easter weekend

Financial Update – Rich Conser

- Cash balance is healthy
 - Transferred money in to the account from late registrations
- Angels tickets have been purchased
- League dues have been paid
- Sponsorship payments are going well
- Credit cards accepted in the snack shack. Recommend we put credit card directions up in snack shack to aid in helping volunteers understand how to use
- 7 registrations have not yet been paid. Working to finalize this with those families
- 1 scholarship request so far, expecting 1 more. Require this in email form so we can formalize the scholarship prior to the season start

Baseball Ops Update – Joel Kriwinski

- Registrations at 321 for the season, this is above expectations in comparison to neighboring league registration
- Tryouts went very well overall. Some feedback received
 - Some were surprised in terms of their child being on the majors board
- One more week of preseason work to do with forming teams and getting managers up and running
- Practice schedules have been shared with the managers, earlier than in previous years
- Reminder to have teams and players mark their bats and gear with their names and contact information

Manager's Meeting

- Draft agenda was circulated for feedback
- Manager's meeting is scheduled for the 31st of January
- Melissa Walls will be making a presentation this year talking about arm and shoulder safety and how to properly warm up baseball players
- Will look to conduct concussion training. Players can be baseline tested at a discounted rate
 - Considering to add this to Melissa's sponsorship
- Discussion on establishing a league standard for pre practice and warm up for all divisions
 - Provide a standard template as a means to increase player safety
- Do not drafts do not exist
 - If received, the family will be highly encouraged to address the issue directly with the manager
- Big AI clinics are required for all managers unless you've been there twice
 - Big AI happens before the managers meeting. Joel to send out the email to encourage sign-ups for managers
- Mentorship meetings will be rolled out again this year
 - Difference this year is going to be if managers decide not to do it

Acceleraise - Bryce

- Local group designed to help programs raise money
- Could create fund raising pages for individual players
- All the money coming in can be traced back to the donors to incentivize engagement
- Kids would be soliciting donations, and sending donors to their individualized fundraising page
- Balls will be dropped from a ladder – will win up to a certain % of the proceeds that can be established by the board
- Flexibility within the structure in terms of what we can provide as the prizes
- Option to sell provide paper registrations/tickets by printing information from the individual player page
- A percentage fee will be paid to Acceleraise on the total amount raised in addition to a setup fee
- Starting the contract process

UIC / Local Rules – Tori Yokoyama

- Updates on the clinics are now on the website
- Email to the managers on the local rules will be sent ahead of the managers meeting
- Mechanics clinic is scheduled for 1/28/18
- Give out 3 points team max for parents who attend the clinic
- Will start the process for scheduling umpires
- Would like to schedule an end of season BBQ for all the volunteer umpires

Fields and Equipment Update – Mike Walls

- Fences are up on the fields
- Coming tomorrow to assemble the latches and outfield gates
- Backstops on the fields – suggesting to add a banner that show South fields.
- Local rule binders will be available in the dugout
- Monies requested for miscellaneous expenses
 - Keys for the locks
 - New extension cords
- Golf cart budget that was previously approved, need to add an amendment to budget requested for gator repairs

Sponsorship Update – Jenn Michota

- Sponsorships overall are down year over year
- Request to the board to sell additional sponsorships
- Melissa Walls is sponsoring the tumblers this year
- Actual cash balance is positive
- Water sales from Osh will make-up a large part of the sponsorship dollars

Scorekeeping Clinic

- Karen Blanda is going to help with our training
- Date will be set after 2/1 for training sessions
- Mid-season meeting will be assessed based on level of interest

Safety Update / Live Scan Update – Bryan Ray

- Updating the safety manual which needs to approved by 2/2/18
- 164 approved volunteers through LiveScan
- Need approval for First Aid kits
- 29 teams, will buy 30 kits with 1 for the snack bar
- Will get 300 ice packs to start the season. We will order more if required
- Request for monies to get ice packs and kits purchased in time for the managers meeting

Snack Shack – Julie Morgan

- Sales were positive this weekend in in snack bar
- Propane storage area is requested to lock up the propane tanks
 - Would be chained to the wall to protect against theft
- Budget requested to purchase the storage

Opening Ceremonies – Amy Mitton

- Opening ceremonies is scheduled for February 24th
 - 12pm arrival, 12:30 pm line up, parade will begin at 1pm, 1:30 program and 2pm end time with the ball drop
- Fundraising model is acceleraise
- Will be keeping the inflatable obstacle course, bounce house, inflatable basketball hoops and yard games

- Will add in face painters, cotton candy machine
- Requesting snack bar to have a second grill going during open ceremonies
 - Will need 2-3 volunteers for each time slot
- Requesting a separate table for candy only purchases at the snack bar to decrease snack bar times
- Checking in with Matt Peek to present the color guard
- Isiah Medina will be singing the national anthem
- Budget requested to cover opening ceremonies setup

Communications/Marketing – Amy Mitton

- Email marketing campaign to Little League parents asking for secondary email addresses to increase engagement
- Website updates are being made in a timely fashion; great response time

Uniform/Spirit Wear Update – Kristin Dak

- Discussion on whether a hat order needs to be placed from Earl, or could be ordered from Earl
- Would sell through the snack bar for the season
- Out of 321 players we have sized 275. Majority of un-sized players are coach pitch and T-Ball players
 - Will offer one more final date at YAP in the next week to get sized
- Uniform orders will go in a week from Monday with the order fulfilled the week before opening ceremonies
 - Deadline for uniform swaps – 2 week cutoff after season starts
 - Will be held at YAP on specific dates

Baseball Schedule Update:

- AAA schedule is done
- Majors we have 3 versions of the schedule, reviewing all the options
- North division teams
 - 4 majors
 - 4 AAA
 - 3 AA
 - 5 A
 - 3 Coach Pitch
 - 3 Tee Ball

Next BOD Meeting

- Board agreed to move the meeting from the 22nd to the 12th of February

Motions:

1. Approval of the minutes
 - a. Motion – Mike Michota
 - b. Second – Amy Mitton

- c. Voting: All in favor, no declines, no abstains
2. Approval for the final managers slate
 - a. Motion – Garrett Mitton
 - b. Second- Rich Conser
 - c. Voting: All in favor, no declines, no abstains
3. Approval to hire Acceleraise for opening ceremonies
 - a. Motion – Garrett Mitton
 - b. Second – Amy Mitton
 - c. Voting: All in favor, no declines, no abstains
4. Budget for miscellaneous field expenses
 - a. Motion - Tori Yokoyama
 - b. Second – Rich Conser
 - c. Voting: All in favor, no declines, no abstains
5. Budget to purchase safety equipment
 - a. Motion – Bryan Ray
 - b. Second – Amy Hahn
 - c. Voting: All in favor, no declines, no abstains
6. Budget to purchase propane storage
 - a. Motion – Julie Morgan
 - b. Second – Rich Conser
 - c. Voting: All in favor, no declines, no abstains
7. Budget for opening ceremonies
 - a. Motion - Amy Mitton
 - b. Second – John Holland
 - c. Voting: All in favor, no declines, no abstains