

## MINUTES OF BOARD OF DIRECTORS'S MEETING OF SMVLL

A meeting of the board of directors of SMVLL was held on Sept 15th, 2015 The meeting was called to order at 6:35 PM. The meeting was adjourned at 8:24 PM.

There were present, representing a quorum of the board:

Suzanne McCarty, Jeff DuChateau, Ken Hira, Joel Kriwinski, Richard Conser, Dane Taylor, Jack Sullens, Nick Cozens, Dan Briggs, Michael Michota, & Bill Greenfield

Not present, but on the board:

Kim Price, Jeff Johnson, Tim Moegen, Bryan Ray, Aaron Dak

### Finance Update

- Financials were reviewed

### Snack Bar Discussion (New Ways of doing business)

- Agreed to create a sub-committee to address the snack bar. Findings to be discussed at a later date.

### Sponsorship Update

- Objectives outlined for 2016 season to boost revenue
- Develop some partnerships with our past sponsors
- Look for potential partnership or marketing opportunities with other District 68 leagues (co-marketing) –specifically North
- New Signage on select spaces (TBD)

### Update on Field Allocations from the City of Mission Viejo

- Category 2 designation for SMVLL (defined as youth recreation group, 501 Non Profit, Non paid board, have a group charter, high percentage of MV residence (95+pct), and open registration (all can play). == At this stage fields are still be provided free of charge to groups like SMVLL that meet these criteria.
- Field allocations - We need to be mindful of using our fields a minimum number of times required to maintain our claim on the allocations (more to discuss on this with league agents), details to be shared on permit parameters (time to use, number of times per day/week, etc...)

### Survey Results

- Taken some proactive actions to address some particularly negative comments.
- Planning some proactive approaches to promote the values and characteristics of Little League (versus say Travel Ball/Pony Leagues) - Include some communication/blasts out to the league in advance of 2016 registration.
- Interleague - We need to ensure this is in place (in advance of the season)
- Coaching Clinics
- Registration Fees (is it time to increase (after 6+ years)

### Motions

- 1) Approval of Aug 25<sup>th</sup> Board Meeting Minutes

Motion Accepted – Jeff DuChateau

Seconded – Ken Hira

Vote: Approved, Unanimous – Yes, no member abstained

2) Approval of Fall Ball Managers

Double AA - Dan Briggs , Derrick Taylor; Triple AAA – Christian Morrow, Dean Schutle; Majors – Brain Ray; Single A - Frank Torriero

Accepted - Rich Conser

Seconded – Joel Kriwinski

Vote: Approved, Unanimous – Yes, no member abstained

3) Approval of New Board Members – Jeff Lance

Accepted - Ken Hira

Seconded – Dan Brigs

Vote: Approved, Unanimous – Yes, no member abstained

4) Approval of New Board Members - Derrick Taylor

Accepted - Nick Cozzens

Seconded – Bill Greenfield

Vote: Approved, Unanimous – Yes, no member abstained

5) Approval of New Board Members – Debbie Andrews

Accepted - Ken Hira

Seconded – Nick Cozzens

Vote: Approved, Unanimous – Yes, no member abstained

6) Approval of New Board Members – Haig Mursurlian

Accepted - Ken Hira

Seconded – Joel Kriwinski

Vote: Approved, Unanimous – Yes, no member abstained

7) Approval of New Board Shirts -

Accepted - Jeff DuChateau

Seconded – Nick Cozzens

Vote: Approved, Unanimous – Yes, no member abstained

8) Approval of League Team Name Categories – Majors/Jr – College Teams, All other MLB Team Names

Accepted - Joel Kriwinski

Seconded – Dan Briggs

Vote: Approved, Unanimous – Yes, no member abstained