



**Starhawks Youth Hockey**  
Serving Hudson-Milford-Northborough and surrounding  
communities  
[contact.starhawks@gmail.com](mailto:contact.starhawks@gmail.com)

Local Youth Sports Supporter:

The Starhawks Youth Hockey Program is an IRS recognized 501 c non-profit organization providing a positive youth hockey experience for over 250 players and families from Northborough, Hudson, Milford, Upton and all surrounding open towns. Our season is almost 9 months long and we play and practice at ice arenas in Westborough and Marlborough with teams from all over Eastern and Central Massachusetts.

Hockey is a sport that teaches the importance of teamwork while fostering good sportsmanship and the Starhawks Youth Hockey Program makes this opportunity available to youths of **all ages, genders and abilities**. Unfortunately, due to ice costs hockey is the most expensive youth sport for families to participate in so I am writing this letter to local businesses and supporters requesting that you consider a sponsorship or straight donation to the Starhawks so that we can continue to provide a quality program for our community.

Your sponsorship goes directly and 100% to provide equipment, ice time and to keep tuition fees level year over year.

Beyond supporting our local youth hockey organization and by extension our whole community, other benefits of a contribution include:

- We are a non-profit organization and all donations are tax deductible, on receipt we will issue a 501c donation letter
- Exposure to thousands of families throughout central Massachusetts including hundreds directly in our surrounding towns over a nine-month period

We are happy to provide several sponsorship levels as outlined in the attached offering sheet but we will consider any modification or alternative suggestions and appreciate all levels of support.

Thanks you so much for your consideration

Warmest Regards,

Craig Jennings-President Starhawks Youth Hockey

[contact.starhawks@gmail.com](mailto:contact.starhawks@gmail.com)

**Starhawks Youth Hockey's** mission is to offer families from our network of communities a *competitive and enjoyable* program for their children to learn, develop and enjoy the great game of ice hockey. Through participation in Starhawks, EVERY player – regardless of ability – can benefit from a positive character-building experience while learning skills and a passion for the game. Emphasis will always be placed on education, personal development, teamwork and sportsmanship. While victories and championships are the goal of any sports program, the true success of Starhawks Youth Hockey can only be measured in terms of our players and their families' satisfaction with each and every season and their lifelong love of hockey.



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## Starhawks 2016-2017 Sponsorship Level

Starhawks Youth Hockey, serving Northborough, Hudson, Milford, Upton and surrounding towns, is a great place to advertise your business or just show support for our efforts to bring the great game of hockey to all who want to learn and participate. We are currently offering the following opportunities (remember – hockey is a long season and your support will be recognized from August through May!)

### Gold (Team Sponsor) - \$1000

- Company Name/Logo patch on front of **Team Game Jerseys** -plus one complementary jersey to display in your business
- **Large size** Company Logo to be displayed as Gold Sponsor on **Starhawks banner to be hung in rink at Northstar Youth Forum** for season
- Practice jerseys with company name on back to be supplied to your full team
- Additional 10 Practice Jerseys with your company name on the back to be distributed among Starhawks Learn to Play participants
- Recognition plaque with **team photo** from your sponsored team
- Only Name and Logo at top of the **team home page** of team sponsored
- **3 emails** to Starhawks Nation – 200+ families in the area (with corresponding Facebook posts) from your business
- One Facebook boosted post running 2 weeks from Starhawks-promoting-thanking your business. Copy to be approved by sponsor
- Includes all Friends of Starhawks benefits listed below

### Silver - \$500

- **15** Practice Jerseys with your company name on back to be distributed among all Starhawks Learn to Play
- **Med size** Company Logo to be displayed as Silver Sponsor on **Starhawks banner to be hung in rink at Northstar Youth Forum** for season
- Recognition Plaque from Starhawks
- **2 emails** to Starhawks Nation – 200+ families in the area (with corresponding Facebook post)
- Includes all Friends of Starhawks benefits listed below

### Bronze (Learn to Play Hockey Sponsor) - \$250

- Recognized Sponsorship of our “feeder program” – Learn to Play Hockey on our Learn to play web page.
- **10** Jerseys with your company name on back to be distributed to Learn to play participants.
- **Small size** Company Logo to be displayed as Learn to Play Sponsor on **Starhawks banner to be hung in rink at Northstar Youth Forum** for season
- Includes all Friends of Starhawks benefits listed below

### Friends of Starhawks Donation: \$100-\$225

- Name and Logo rotating in random order with other sponsors at top of homepage at [www.starhawks.net](http://www.starhawks.net)
- Name and Logo on our Sponsor page with information and links of your choosing
- Recognition/Listing at Year end Party
- Yearlong recognition via Starhawks Facebook page

Please email [Contact.Starhawks@gmail.com](mailto:Contact.Starhawks@gmail.com) with questions or to have us pick up your sponsorship.



## **Sponsorship 2016-2017**

**SPONSOR LEVELS –Please select by circling appropriate level**

- 1. Gold Team Sponsor = \$1000 (Max of 12)**
- 2. Silver Team Supporter= \$500**
- 3. Bronze –Learn to Play Supporter = \$250 (Max of 8)**
- 4. Friends of Starhawks -Sponsor Choice-Any amount or suggestion and please suggest if there is anything we can do for you \$ \_\_\_\_\_**

**Company Name:**

**Company Address and or Web site:**

**Contact Person:**

**Phone:**

**Email Address:**

**Notes or special requests**

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**TOTAL AMOUNT (made payable to Starhawks Youth Hockey) \$ \_\_\_\_\_**

**Please email Starhawks at [Contact.Starhawks@gmail.com](mailto:Contact.Starhawks@gmail.com) with questions or to arrange pickup of form and payment or if you prefer send payment and form directly to:**

**Starhawks Youth Hockey**

Po Box 615

Hudson MA 01749

Attention: Fundraising

**Thank you for your consideration**

The Tax ID number for Starhawks Youth Hockey is **46-3156075**.

Starhawks is considered tax exempt under section 501c of IRS code.