

January 15, 2015

Mamaroneck Youth Hockey Association 2014-15 Year Book Advertising

The Mamaroneck Youth Hockey Association (MYHA) is a parent run, non-profit organization founded in 1994. The program's objective is to promote hockey participation within the Larchmont/Mamaroneck community and to improve the competitive level of play of all teams in the program. MYHA offers travel hockey to boys and girls aged 7 to 17 who are residents of The Town of Mamaroneck. Our membership has grown over the years, and currently includes over 180 skaters participating on 11 teams competing throughout the tri-state area.

Each year the MYHA produces a year book which has become a cherished memento memorializing the hockey season for our skaters and their families. Our skaters are given the responsibility to sell year book advertisements to raise funds that will be allocated by the MYHA Board to assist player's families with a demonstrated need for financial support, supplement the budget to enhance skill development of all players, allow the Board to continue to attract and retain high quality coaches, and to promote the growth of hockey in our community.

Year Book advertisement sales effort by an MYHA skater will be the primary criteria used to determine the recipient of the second annual *Colleen Hagen Service Award*. This important perpetual award was established in memory of Colleen Hagan, who gave tirelessly to the MYHA and the community at large. Our skaters will remember Colleen long into the future for her volunteerism and dedication to helping the MYHA community grow and flourish. The *Colleen Hagen Service Award* winner will be announced at during the MYHA annual dinner in March.

Please use the attached forms to solicit advertisements from local businesses, family and friends. Thank you for your support of the 2014-15 MYHA Year Book.

Good luck with your sales efforts!

Sincerely,

The MYHA Board

Yearbook Ad pricing/artwork size

Outside back cover.....	\$400.....	8.5"x11"
Inside back/front cover.....	\$350.....	8.5"x11"
Full page.....	\$200.....	8.5"x11"
Half page.....	\$150.....	8.5"x5.5"
Quarter page.....	\$100.....	4.25"x5.5"
Business Card.....	\$50.....	3.5"x2"

Advertisements in final form must be submitted as pdf files
Or
copy may be provided to MYHA year book committee to layout in size requested .

Submit all pdfs and ad copy to:

stephenpearson@me.com

All PDF and Copy submissions must be received on or before
Monday, March 2, 2015

Make checks payable to MYHA and send to:

Steven Leicht
726 The Crescent
Mamaroneck, NY 10543

Advertiser Information

Contact Name _____ Phone _____

Email _____ Ad Size _____

Sold by _____

MYHA will not be providing proofs prior to year book publication

