



2018-2019 Sponsorship Packages

Core Benefits Included with All Four Sponsorship Levels

- Mention on GoImps.com Sponsor web page
- Business name mentioned in announced Sponsor list at all home football and basketball games
- Invitation to pre-game Sponsor social on Sponsor Night during football season AND business name read out during half-time of the game
- Business name on Donor Recognition Boards
- Invitation to set up an informational tent or table at any home games of your choice to pass out your own giveaways, brochures, food samples, etc. to promote your business.
- Invitation to provide a discount or special offer to Imp Club members when they show their sports pass at your business. May also choose to be a coupon Sponsor for our yearly raffle ticket fundraiser. May also host an Imp Club fundraising night or Post Game Gathering at your venue.
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Heart of Cary Sponsor \$5,000

Includes Core Benefits mentioned earlier PLUS the following:

- 8 All-Sports passes
- Full page ad in sports programs
- Mention on GoImps.com Sponsor web page includes clickable link to your business web page PLUS running banner ad on the website PLUS your logo used down the side of our main page
- Business advertisement announcement at ALL announced home varsity games (football, basketball, baseball, soccer, lacrosse)
- On-field recognition during half-time of Sponsor Night football game
- Sponsor Banner on all 3 venues (football, baseball, and gym) PLUS Feather Flag that moves around to all 3 venues (Fall at football, winter outside of gym, and Spring at baseball field)
- Opportunity for FOUR donors at this level to give an extra \$2,500 for this year only and get their business logo on the new stadium scoreboard for 4 years
- Opportunity to give an extra \$1,000 to have your business printed on 1,000 stadium cups that we sell at home stadium events.
- Opportunity to give an extra \$1,000 to have your business printed on the back of 75 Cary High t-shirts that we would give away at your choice of football or basketball games. We can also do other merchandise giveaways with your logo on it like rally towels, sunglasses, ear buds with cases, can huggers, etc.

Making an IMPact Sponsor \$3,000

Includes Core Benefits mentioned earlier PLUS the following:

- 6 All-Sports passes
- 1/2 page ad in sports programs
- Running banner ad on the goimps.com website
- Advertisement announcement at ALL varsity football and basketball games
- On-field recognition during half-time of Sponsor Night football game
- Sponsor Banner on choice of 2 venues (football, baseball, or gym)

Hometown Pride Sponsor \$1,500

Includes Core Benefits mentioned earlier PLUS the following:

- 4 All-Sports passes
- 1/4 page ad in sports programs
- Mention on GoImps.com Sponsor web page includes clickable link to your business web page
- Advertisement announcement at one varsity football and one basketball game
- On-field recognition during half-time of Sponsor Night football game

Green & White Sponsor \$750

Includes Core Benefits mentioned earlier PLUS the following:

- 2 All-Sports passes
- 1/8 page ad in sports programs

The Cary Imp Club is a volunteer organization that is committed to providing student-athletes at Cary High School with the very best facilities, equipment, protection and opportunities. Our tax-exempt ID number is 56-1312252. Payment plans are available. Please contact Cindy Hunt at seahunt@nc.rr.com or 919-306-2537 to discuss.

SPONSORSHIP (PLEASE PRINT)		
Sponsor Name:		Sponsor Business Name:
Sponsor Web Site:		Sponsor Social Media Handles:
Address:		
Phone:		Email:
SPONSORSHIP LEVEL		
<input type="checkbox"/> \$750 Green and White Sponsor	<input type="checkbox"/> \$1,500 Hometown Pride Sponsor	
<input type="checkbox"/> \$3,000 Making an IMPact Sponsor	<input type="checkbox"/> \$5,000 Heart of Cary Sponsor	
<input type="checkbox"/> We are CHS Alumni	If yes, enter Alumni Graduation Year:	
<input type="checkbox"/> We are a current CHS Family	If yes, enter Student Name:	Graduating Class:
Please list any additional opportunities you are interested in or questions you may have below:		
Please send any artwork for ads or logos for the website to Cindy Hunt at seahunt@nc.rr.com .		
Please make checks out to "Cary Imp Club" and send with this form to: Cary Imp Club, Attn: Sponsorships, P.O. Box 1202, Cary, NC 27512		