

## **Cary High School Imp Club Meeting Minutes**

**July 24, 2016**

Attending: Ken Kinsey, Robin Bunting, Memory Thompson, Michelle Mendel, Cindy Hunt, Mary Hill, Don Picone, Mike Dunphy, Patricia Berkowitz, David Berkowitz, Sarah Muscarella.

Meeting called to order at 7:03 pm

June meeting minutes approved.

### **Opening Comments: Ken Kinsey**

Thank you all for coming. Please welcome AP Smith and all the new parents.

Memberships will be sold at various events in August so that passes will be to them by the opening football game on August 19. P. Berkowitz will confirm with Ken dates and locations that membership passes will be sold.

Lower concession stand will be open by August 9. Volleyball concession stand will be open by August 29.

Important dates will be listed on goimps.com, Twitter and via e-mail.

### **Treasurer Report: Memory Thompson**

The adjustments to individual sports team accounts has been made. Ten dollars for each player has been deducted from the team accounts and moved into the equity account. This was based on the final number of registered players. This is for the raffle tickets each player is required to sell. So the Imp Club is now owed \$3,492.31.

Coach Kirst has asked for the \$950.00 back that was taken out of the football account. Since he raised \$3,000.00 to pay the Huddle bill, he wants the \$950 returned. AD Dunphy declined to do this. Football should pay the Huddle bill for the football amount (\$1,600) and leave the rest in his Huddle account for the following year. Other teams that use Huddle can pay the amount they owe for their team use. Men's Lacrosse, Men's soccer, Men's and women's Basketball all use Huddle and need to pay their own bill.

The wrestling team needs to use the Huddle program this year, and if they do so they will be charged for their use as well. There is a possibility that the Stunt team will also want to use Huddle.

The Huddle bill is due August 1, 2016.

The budget for the New Year was reviewed and approved. Motion to approve budget came from Mr. Berkowitz, with a second from Mrs. Mendel. The fee for using the Square for charging was discussed. They are used in the concession stand and spirit wear area to take credit card charges. We prefer not to use the Square for charges, but if necessary, notify the purchaser there will be a \$3.50 transaction fee. Ken Kinsey will ask Katche to add this clause to their contract for Imp Club sponsorships.

Memory asked that when the Square is used to add a note in the categories area as to what the charge is for, i.e. concessions, spirit wear, etc.

### **Membership Report: Patricia Berkowitz**

Ken Kinsey will update the goimps site with the new membership pass and we will offer the ability for the pass to be purchased with a credit card via the site.

AP Smith asked for the form and he will make sure it is distributed to the CHS staff.

A discussion was held regarding increasing the cost of the memberships if purchased on line to cover the cost of the credit card fee. On Duwalla, the service we use, there is a \$3.50 charge per transaction. It was agreed that a notation would be made that there will be a service fee charged for each transaction. Thus people who charge will be notified of the additional fee. A \$5 fee was debated vs the \$3.50 transaction fee, but this discussion was tabled until the next meeting.

Coach Kirst has offered a football helmet to raffle off for enticing people to purchase sports pass memberships. The drawing will be at the first home game on August 19. A discussion was also held about the possibility of getting an old football jersey if a family membership was purchased.

It was decided to detail the cost of comparing costs of attending all 110 home sports games with the cost of a sports pass to show purchasers the good deal it is to purchase a sports pass membership.

### **Concessions: Ken Kinsey and Robin Bunting**

Coach Jennifer Jewell and Mrs. Jenice Bass, both staff at CHS will be the concessions coordinators for the fall. Ken will take them shopping to stock the concession stand and teach them what to purchase. As the teachers for the special ID moderate classes the goal is to teach the students how to shop and other things for the concession stand.

The popcorn machine is being fixed and will need a new motor at the cost of \$30.

Randy's Pizza will be sold in the concession stand this fall. Jersey Mikes will continue to donate turkey, ham and steak subs. Chick Fil A will only be sold as a combo with chips and a drink for \$7.00.

Robin will clean the concession stand to ready it for the first games. She will also contact the Wake County Health department to notify them of a needed inspection. She has redone the pricelist to reflect what will be sold this fall and will send Ken a shopping list form and a set of instructions on how to set up the concession stand, equipment, food preparation etc. This will be passed on to Mrs. Bass.

There is a separate pricelist and food items for the upper concession stand. Robin will clean the upper stand after Band Camp is finished using it after August 12. New pricelists will be placed. Shopping will need to be done to stock food items and canned sodas prior to the first volleyball game on August 29.

Robin has set up a sign up genius for scheduling football parents to work in the concession stand at each JV and Varsity football game. Almost all the games have at least 5 parents signed up to work. A chart will be prepared and put in the concession stand so the coordinators know who is working. Other sports such as volleyball, soccer etc. will have to schedule their own parent volunteers and coordinate with Mrs. Bass.

Ken has purchased a new grill and it will be ready by August 10. He will have two tanks of gas ready for the grill. Mike Dunphy suggested using a specific service station that will fill the tanks at a cheaper cost.

Mike Dunphy will build a grill station, with pavers where the grill can be used.

Ken will update the pricelist on the televisions in the concession stand. He will teach Mrs. Bass how to use these and install the television on the outside of the concession stand.

A Visa card will be given to Mrs. Bass to use for purchases and the Sam's Club card will be changed to just a membership card. This will allow purchases to be made at any big box store or wherever purchases need to be made.

Julie Fleming will be the winter concessions coordinator.

### **Spirit Wear Report: Michelle Mendel**

Michelle has a BB&T Imp Club Visa card she uses for spirit wear purchases.

Spirit wear has been purchased and is ready to be sold at freshman camp and the first football game on August 19. Bucket hats, visors, ¼ zip shirts, hoodies, freshman 2020 shirts, 2017 shirts, cinch bags and t shirts will be available.

A cabinet has been purchased to store spirit wear in the concession stand. M. Dunphy will help to get a lock placed on the cabinet.

A discussion about other items to purchase was help such as phone sleeves, items with the pitchfork.

Michelle agreed to work with Mike Dunphy to create a new stencil of a pitchfork that will be used to paint pitchforks in the parking lot and around the field. The football players will do the painting.

### **Sponsorship Report: Ken Kinsey**

Don Picone ([dpicone@nc.rr.com](mailto:dpicone@nc.rr.com)) will be the Imp Club liaison with Katche. He will monitor their progress, share ideas. Please include Don on correspondence with Katche. Robin will update him on the sponsors for the football team meals and sports program vs Katche sponsors.

NC State is not a sponsor for Katche this year, they just bought an ad in the program.

Pop Warner will be using the concession stand this year on Saturdays. They will bring their own cups to use during their games/concessions.

### **Dine Out Coordinator: Sarah Muscarella**

Sarah will contact area restaurants and set up dine outs for every month. She will contact Pei Wei, Moe's, TMAC, Blaze, Chipotle, Newts and more.

### **Sports Program Report: Robin Bunting**

August 5 is the deadline for roosters from Mike Dunphy.

There will be a collage of basketball championships and state wrestlers.

An itemized list of sponsor pages/ads from Katche will be sent to Memory. An itemized list of on line payments made at Strawbridge will be sent to Memory.

Multiple emails have been sent to encourage parents to purchase ads for their students. All sponsors who placed ads in last year's program have been contacted and invited to advertise this year as well.

The goal is to have the program ready to sell at the first football game on August 19. This is dependent on getting the needed information including the rosters from coaches and Mike Dunphy.

We must stay under 80 pages so that the program can be bound with staples. If we exceed the page count, the program will need to be glue bound which adds a cost of \$5 per program. If we exceed the 80 page count, Robin will work with Strawbridge to reduce ad sizes, sports pages etc. to make sure we are under 80 pages. We want the cost of the program to remain \$5 to us as we charge \$10.

### **Rent an Imp Report: Ken Kinsey**

A chairperson is needed for this program.

The purchase form is on goimps.com. \$50 for a square by the field house or gym area. To date only two squares have been purchased. Debra Ryan name needs to be removed from the form.

Ken will have the form available at the Blitz and the Parent Football Meeting on August 13.

Mary Hill suggested that all the squares should be painted white and that we start over with paintingimps.

Michelle Mendel will create a new stencil which is easier to use when painting the imp.

If a parent purchases and imp square the \$50 goes directly to the team account. This should be advertised as it is a good fundraiser.

**Athletic Director Report: Mike Dunphy**

Raffle tickets are in for the fall raffle. Moe's is the sponsor on the back of the ticket with a BOGO offer. McDonalds will be the sponsor on the back of the winter ticket.

Mike met with six rising seniors who will be the leadership team of Gang Green. These student section leaders will steer the club and help pick themes for the football games. They are the "Captains of Gang Green". They will also paint the student section in the bleachers in green and this will indicate the senior section.

Each of the senior student section leaders will lead in different sports in seasons they are not playing a sport. They will have Kelly green striped overalls to wear on game days. There are new flags coming.

The Gang Green Student Section Leaders for 2016-2017:	
Dwain Baker	Fall
Audrey Barton	Spring
David Bunting	Winter
Dwain Baker	Fall
Quinn Dunphy	Winter
Mikayla Owens	Spring
Jake Snyder	Fall

*The themes for this year are: August 19-Lifeguard Day, August 26-Toga Out, September 2-Camo Out, September 9-Peace Out PC, September 16-Black Out, September 30-Go Cary/Go USA, October 7-Green Out, October 14-Pajama Out, October 21-Pink Out, October 28-Neon Out, November 4-Wild Wild West.*

Imp logo tattoos and megaphones have been ordered and will be passed out to the students. A new green tie-dye shirt has been designed and will be for sale. There is a new chant which is similar to the Iceland Viking chant. Student section leaders will teach it to freshman on Freshman Camp day. Mr. Minick is donating a drum to be used for the boom sounds in the chant.

The internet issue has been addressed. AP Smith stated that the internet receptor was moved to the Aux Gym to improve the signal. It will cost \$20,000 to add new hardware to the press box. He is having conversations with WCPSS about getting this accomplished.

Mike has met with CHS alumni, Tommy Crowder Sr and Jr and Robert Maynard Jr, about improvements needed to Cooper Field. They are building a six foot wide stone granite stone football announcing Paul Cooper Senior Field. It will be placed between the sidewalk and fence before the home side bleachers.

He is also discussing with them needed field improvements. As CHS is not on the improvement bond until 2027, he is working with alumni to see what can be accomplished to improve the field (\$30K), drains (\$14K), irrigation, leveling the track, lights (\$60K), scoreboard (\$15K), synthetic grass, fencing (upgrade to iron and concrete),and more.

The main gate will be replaced with a sliding gate by late September. The current gate is repeatedly broken and ripped out of the concrete block wall.

Mike brought up the idea of class gifts. In the past the graduating class has raised money and left a gift to the school upon graduation. Mike wants to create a giant imp out of iron and put it on the wall. Cricket Forge quote was \$4K, Signs Now quote was \$2K. John Thacker won the business and is currently working on it. Perhaps the senior class can assist with this.

Michelle Mendel suggested black letters for the Aux Gym windows that would be CHS. The light in the gym would make them show up at night.

Meeting adjourned at 9:07 pm.