

AJFC Board Minutes May 20, 2015

Attendance: The following Board of Directors were excused: Tom Stanley

Special Guest Speaker from Brax regarding selling cups. 12 cups in a kit for \$60. We make \$24 (40%) per kit. Kits can be made of up to 3 different teams. We buy them first then sell.

The other option is to have a pamphlet where people can order from a variety of options. Options includes 4 pack spirit cups or 2 travel mugs for \$18; 1 travel mug for \$10 or Fan Pack (4 spirit cups and 2 travel mugs) for \$30. We can make up to 40% of sales. We earn 40% profit on all fan packs. All other items we need to sell at least 1000 items to make the full 40%. We could make as low as 30% per item. We take orders and money up front then order on line. Product delivered in 1-3 weeks. There is also a built in incentive program sponsored by Brax. If a family sells 10-19 items they earn a travel mug; 20-39 items 4 pack of spirit cups and travel mug; 40-74 \$25 Amazon gift card, 4 pack of spirit cups and travel mug; 75-99 items \$50 Amazon gift card, 4 pack of spirit cups and travel mug; and 100+ in sales earns \$100 Amazon gift card, 4 pack of spirit cups and travel mug. We can also add a popcorn insert. AJFC can purchase sample cups at \$6 for a 4 pack of spirit cups.

In addition to working for Brax the speaker also can set us up with Yankee Candle, Zap a Snack and Cheese & Sausage. Each person in attendance received a Buffalo Bills Spirit Cup.

President Report: Bill Kissell: Nothing

Vice President: Bill Kraus: Nothing

Treasures Report: Rob Westmiller: As of May 5, 2015 there was \$28,997.30 in the bank. Marcie reviewed the end of year P&L for 2014 (attached to end of minutes)

Secretary's Report/Attendance: Marcie Mason: Motion made and passed to waive reading of minutes and to accept April Minutes.

Voting Eligibility: Dan Czelusta: The following members are eligible to vote: Dave Siegel. Melissa G., Jennifer B. and Jackie C moved to have their voting privileges reinstated since they each only missed one meeting. Privileges reinstated unopposed.

Commissioners Report: Wayne Lavis: Tentative Schedule- 8/22 at East Aurora; 8/29 vs. Airlines (we requested night game); TUESDAY, 9/1 vs. Lancaster Black Fresh at 6 pm and JV at 8 pm (no PW); 9/12 at Lancaster Red; 9/19 vs. EMW; 9/26 Bye; 10/3 at Eden; 10/10 vs Holland; and 10/17 at OP White.
Head's Up: Greg has code for coaches to recertify. All football coaches must be certified each year. Recertification takes about 1 hour and covers blocking and cardiac arrest.

Coordinator's Report: Kathy Chowanec: Picnic in Alden on 7/8. Coach's clinic coming date TBD. Empire West Competition scheduled for 11/1/15. Most fittings are done. Will hold another one to get remaining 22 done.

Committee Reports:

Concessions- Bill, Wendi, Jim, Tom, Jeremy, Jon- Nothing to report- Marcie brought up that Chamber of Commerce contacted us about setting up a food stand for one of the Saturdays during the Farmers' Market.

Fundraisers- Rob, Mike: August we will sell 45th Birthday Bash tickets, 1 ticket for \$20 or 2 for \$35. Every family has to sell at least 1 ticket or donate a \$20 basket. Location still to be determined but has been in contact with Crittenden Fire Hall. For the fire hall we need their board approval, a 1 day liquor license and pay for use of hall and clean up.
September we will sell cups- discussed above.
October we will sell lottery tickets
November we will sell superbowl tickets

Administrative- Marcie, Keith:

Website- Dick's contacted us about free website.

Registration-

By Laws-All proposed changes passed except for proposal #4 (reducing board to 13 members).

Banquet- Dan, Bobby, Tammy: Nothing to report

Football- Wayne, Ben, Greg: We have 148 helmets. Paid 70% down (\$2600). There is about 5 week turn around. They were sent out 5/1/15. There was visible damage to 13 helmets so they were not sent out. The remaining equipment is fine but we need to order 6 jerseys for players who paid for them.

Cheer- Kathy, Kristin, Christine: See Coordinator report above.

New Business:

Melissa Goff volunteered to be the volunteer checker.

Next meeting is Wed. 6/17 at 8.