



WEST END SLO-PITCH ASSOCIATION

2016 SEASON SPONSORSHIP LEVELS

For period from March 1, 2016 to February 28, 2017

1027 Davie Street, Box 471, Vancouver, BC V6E 4L2
 www.WESA.net Commissioner@WESA.net Darcy Simpson 604.377.7220

	DIAMOND	GOLD	SILVER
Number of Packages Available	2	*12 - 14	10
* Based on number of registrations received for WESA to form between 16 to 18 teams of up to 15 players on each team.			
Early-Bird Sponsorship Opportunity (until March 1, 2016)	\$ 3,200	\$ 1,000	\$ 300
Regular Sponsorship Opportunity (after March 1, 2016)	\$ 3,500	\$ 1,100	\$ 400
NAMING BENEFITS			
Softball diamond named after your business with a banner displayed during WESA games	✓		
Title rights to one of three signature WESA events: <ul style="list-style-type: none"> • 28th Annual WESA Pageant; or • WESA Cup Playoffs & Party; or • 36th Annual Pacific Cup International Softball Tournament & Party 	✓		
TEAM BENEFITS			
Two League teams named after your business	✓		
One League team named after your business		✓	
Your business name displayed on team jerseys, worn by your team throughout the play season	✓	✓	
The possibility of your team playing and promoting your business in the 2016 Gay Softball World Series in Austin, TX, which attracts over 5,000 players and supporters each year; and-of course-bragging rights for your team's qualification	✓	✓	
A team jersey for you	✓	✓	
A framed photograph of your team	✓	✓	
WEBSITE & PRINT BENEFITS			
Your business name & logo included in a Diamond sponsors' banner on all pages of our website	✓		
Your business name & logo on website listed as a "Diamond" & "Gold" team sponsor as applicable	✓	✓	
Your business name & logo on website as a "Silver" league sponsor			✓
Your business name & logo rotating on home page of our website	✓	✓	✓
Your business logo printed on league regular game schedule and WESA newsletters	✓	✓	✓
Inclusion of print advertisement (produced by you) in our WESA newsletters	✓	✓	
OTHER BENEFITS			
Associate Member status, including voting rights	✓	✓	✓
A league regular game schedule listing game times, teams, diamonds & all sponsors	✓	✓	✓
Access at our play locations to a loyal membership base of over 250 members, their partners, friends and family	✓	✓	✓
Posting privileges on the League's group Facebook page for the purpose of promoting your business to the friends of WESA	✓	✓	✓
Two (2) complimentary tickets to Annual WESA Year-end Awards Celebration	✓	✓	✓
Visibility and mention at our Annual WESA Pageant; and at our Annual WESA Year-end Awards Celebration	✓	✓	✓
Optional participation in WESA Membership Patronage Card Program	✓	✓	✓