



WEST END SLO-PITCH ASSOCIATION

2015 SEASON SPONSORSHIP LEVELS

For period from March 1, 2015 to February 28, 2016

1027 Davie Street, Box 471, Vancouver, BC V6E 4L2
 www.WESA.net Commissioner@WESA.net Darcy Simpson 604.377.7220

	DIAMOND	GOLD BALL	GOLD	SILVER
Number of Packages Available	2	1	*12 - 14	10
* Based on number of registrations received for WESA to form between 15 to 17 teams of up to 16 players on each team.				
Early-Bird Sponsorship Opportunity (until February 28, 2015)	\$ 3,000	\$ 2,000	\$ 900	\$ 350
Regular Sponsorship Opportunity (after March 1, 2015)	\$ 3,250	\$ 2,250	\$ 1,000	\$ 500
NAMING BENEFITS				
Softball diamond named after your business with a banner displayed during WESA games	✓			
Title rights to one of two signature WESA events: • 28th Annual WESA Pageant; or • WESA Cup Playoffs & Party;	✓			
Title rights to our signature WESA event: • 36th Annual Pacific Cup International Softball Tournament & Party		✓		
Branding of all Softballs used by WESA with your corporate logo		✓		
TEAM BENEFITS				
Team named after your business	✓		✓	
Your business name displayed on team jerseys, worn by your team throughout the play season	✓		✓	
The possibility of your team playing and promoting your business in the 2015 Gay Softball World Series in Columbus, OH which attracts over 5,000 players and supporters each year; and-of course-bragging rights for your team's qualification	✓		✓	
A team jersey for you	✓		✓	
A framed photograph of your team	✓		✓	
WEBSITE & PRINT BENEFITS				
Your business name & logo included in a Diamond & Gold Ball sponsors' banner on all pages of our website	✓	✓		
Your business name & logo on website listed as a "Diamond" & "Gold" team sponsor or "Gold Ball" sponsor as applicable	✓	✓	✓	
Your business name & logo on website as a "Silver" league sponsor				✓
Your business name & logo rotating on home page of our website	✓	✓	✓	✓
Your business logo printed on league regular game schedule and WESA newsletters	✓	✓	✓	✓
Inclusion of print advertisement (produced by you) in our WESA newsletters	✓	✓	✓	
OTHER BENEFITS				
Associate Member status, including voting rights	✓	✓	✓	✓
A league regular game schedule listing game times, teams, diamonds & all sponsors	✓	✓	✓	✓
Access at our play locations to a loyal membership base of over 250 members, their partners, friends and family!	✓	✓	✓	✓
Two (2) complimentary tickets to Annual WESA Year-end Awards Celebration	✓	✓	✓	✓
Visibility and mention at our 28th Annual WESA Pageant; and at our Annual WESA Year-end Awards Celebration	✓	✓	✓	✓
Optional participation in WESA Membership Patronage Card Program	✓	✓	✓	✓