



WEST END SLO-PITCH ASSOCIATION

2014 SEASON SPONSORSHIP LEVELS

For period from March 1, 2014 to February 28, 2015

1027 Davie Street, Box 471, Vancouver, BC V6E 4L2

www.WESA.net Commissioner@WESA.net Darcy Simpson 604.377.7220

	DIAMOND	GOLD	SILVER
Number of Packages Available	3	*12 - 14	10
<small>* Based on number of registrations received for WESA to form between 15 to 17 teams of up to 16 players on each team.</small>			
Early-Bird Sponsorship Opportunity (until February 28, 2014)	\$ 3,000.00	\$ 850.00	\$ 350.00
Regular Sponsorship Opportunity (after March 1, 2014)	\$ 3,250.00	\$ 1,000.00	\$ 500.00
NAMING BENEFITS			
Softball diamond named after your business with a banner displayed during WESA games	✓		
Title rights of one of three signature WESA events: • 26th Annual WESA Pageant; • WESA Cup Playoffs & Party; or • Pacific Cup International Softball Tournament & Party	✓		
Promotion in our Pride Parade entry with display banners	✓		
TEAM BENEFITS			
Team named after your business	✓	✓	
Your business name displayed on 16 team jerseys, worn by your team throughout the play season	✓	✓	
The possibility of your team playing and promoting your business in the 2013 Gay Softball World Series in Washington, DC which attracts over 5,000 players and supporters each year; and-of course-bragging rights for your team's qualification	✓	✓	
A team jersey for you	✓	✓	
A framed photograph of your team	✓	✓	
Promotion of your business at our 35th Anniversary Weekend of Celebrations	✓	✓	
WEBSITE & PRINT BENEFITS			
Your business name & logo included with the other Diamond sponsors in a banner on all pages of our website	✓		
Your business name & logo on website as a "Diamond" or "Gold" team sponsor	✓	✓	
Your business name & logo on website as a "Silver" league sponsor			✓
Your business name & logo rotating on home page of our website	✓	✓	✓
Your business logo printed on league regular game schedule and WESA newsletters	✓	✓	✓
Inclusion of print advertisement (produced by you) in our WESA newsletters	✓	✓	
OTHER BENEFITS			
Associate Member status, including voting rights	✓	✓	✓
A league regular game schedule listing game times, teams, diamonds & all sponsors	✓	✓	✓
Access at our play locations to a loyal membership base of over 250 members, their partners, friends and family!	✓	✓	✓
Two (2) complimentary tickets to Annual WESA Year-end Awards Celebration	✓	✓	✓
Visibility and mention at our 26th Annual WESA Pageant; and at our Annual WESA Year-end Awards Celebration	✓	✓	✓
Optional participation in WESA Membership Patronage Card Program	✓	✓	✓