



## Sponsorship

## Application

2017-2018

Northborough Youth Basketball  
Association

P.O. Box 424

Northborough, MA 01532

[www.northboroyouthbasketball.org](http://www.northboroyouthbasketball.org)

Northborough Youth Basketball Association (NYBA) is a non-profit youth organization staffed entirely by volunteers. We endeavor to provide an opportunity for boys and girls in grades 1 thru 8 from our community to participate in an organized basketball program. We believe that basketball is an ideal venue to teach attributes such as sportsmanship, discipline, cooperation, competition, self-confidence, and teamwork.

This year, the NYBA will once again host more than 550 of our community's children in our program. To do so, we need your support. Your sponsorship donation helps offset the cost of facility rentals, equipment, insurance, awards, officials, jerseys, and most important of all, enables us to minimize registration fees, and provide scholarships for those that need them. This application is available online at:

<https://leagueathletics.com/UserForm.asp?RegID=91784&org=northboroyouthbasketball.org>

**There will be three sponsorship levels available this year.** These are as follows:

### **PLATINUM (limited to 6 sponsors per year):**

**COST: \$1000**

- 12-month marquis acknowledgement, inclusive of logo, on NYBA w/ link to company web-site
- Exclusive, sponsor-specific email acknowledgement of platinum sponsorship 1 time during NYBA season to all NYBA parents (approximately 500+)
- Scorer's Table Banner Dressing for a minimum of 1/3 NYBA Travel League Home games at Algonquin Regional High School (**sponsor provides banner**)
- Electronic couponing opportunity (**sponsor to provide to NYBA**) and NYBA will distribute to parent distribution list. Company couponing/brochure distribution at the snack stand/game entrance for 2 travel league home games
- Business name imprinted on jerseys of 2 recreational-level teams
- Sponsorship plaque for each rec team sponsored with team picture

### **GOLD (limited to 10 per year)**

**COST: \$500**

- 12-month gold-level sponsorship acknowledgement, w/ logo, on NYBA web-site w/ link to company web-site
- Email acknowledgement of gold sponsorship once during NYBA season to all NYBA parents
- Table Banner Dressing for a minimum of 1 Travel League Home game at Algonquin Regional High School (**sponsor provides banner**) located at snack stand/game entry
- Business name imprinted on jersey of 1 recreational-level team
- Electronic couponing opportunity (**sponsor to provide to NYBA**) and NYBA will distribute to parent distribution list. Company couponing/brochure distribution at the snack stand/game entrance for 1 travel league home game
- Sponsorship plaque for each rec team sponsored with team picture

### **SILVER (no limit)**

**COST: \$150**

- 12-month silver-level sponsorship acknowledgement on NYBA web-site
- Email acknowledgement of silver sponsorship once during NYBA season to all NYBA parents (approximately 500+)
- Business name imprinted on jersey of 1 recreational-level team
- Sponsorship plaque for rec team sponsored with team picture

## SPONSOR INFORMATION

<b>SPONSOR NAME</b> (as it will appear on web & jersey):	
<b>CONTACT PERSON:</b>	
<b>ADDRESS:</b>	
<b>PHONE:</b>	
<b>EMAIL:</b>	
<b>WEB ADDRESS</b> (if applicable):	

### SPONSORSHIP LEVEL (*check one*)

<input type="checkbox"/> <b>PLATINUM \$1000</b>	<input type="checkbox"/> <b>GOLD \$500</b>	<input type="checkbox"/> <b>SILVER \$150</b>
---	--	--

If you wish to sponsor a child's team(s) in our recreational program please indicate below. **We will try our best to accommodate all requests.**

<b>CHILD'S NAME:</b>	<b>GENDER:</b>
<b>SCHOOL:</b>	<b>GRADE:</b>

**OR:**

If you wish to sponsor a team(s) in a specific division in our recreational program please indicate below:

<input type="checkbox"/> <b>GIRLS GRADE 1/2</b>	<input type="checkbox"/> <b>GIRLS GRADE 3/4</b>	<input type="checkbox"/> <b>GIRLS GRADE 5/6</b>	<input type="checkbox"/> <b>GIRLS GRADE 7/8</b>
<input type="checkbox"/> <b>BOYS GRADE 1/2</b>	<input type="checkbox"/> <b>BOYS GRADE 3/4</b>	<input type="checkbox"/> <b>BOYS GRADE 5/6</b>	<input type="checkbox"/> <b>BOYS GRADE 7/8</b>

### PAYMENT INFORMATION

Please mail your check & completed application to no later than October 16th:

**Northborough Youth Basketball Association  
P.O. Box 424  
Northborough, MA 01532**

NYBA is a non-profit organization. All donations are tax deductible. Our Tax ID Number is **22-3165062**.