

Upper Valley Rowing Foundation
Board of Directors Meeting Minutes
March 7, 2012
Murray Meeting Room, Howe Memorial Library, Hanover, NH

Board Members Present: Rowan Carroll, Kevin Cotter, Erika Dade, Jen Friend, Paul Gross, Rosalie Kerr, Liz Marshall, Elizabeth (Meyer) Kelley, Louise Moon, Win Piper, Dan Ruml

Board Members Excused: Janet St. Germain, Dick Grossman, Dartmouth Rep

Call to order: at 5:45 PM.

1. Executive Committee Summary – Jen.

2. Approval of February 8 minutes. Minutes were approved as presented.

3. Board membership. Paul's term expired last year. Motion to appoint Paul for one year until the next annual meeting was approved.

4. Sculling Program. Discussion of fee structure for membership, learn to row, and use of club boats. The following was approved:

- a. A sculling fee will be charged for use of club boats if person is not enrolled in any other rowing program or is not renting rack space
- b. No membership fee will be charged to participate in a learn-to-row program. If the participant decides to continue rowing and use club boats and/or facilities, s/he will pay the membership fee

5. Programing update - Erika. Erika provided a tentative sweep program schedule

6. Equipment prioritization (Erika/Dan)

Sweep priorities:

- a. Medium 4
- b. Men's 4 or S4 or medium 8
- c. Small 8

Sculling priorities:

- a. Learn to scull tub (single) – Peinert Zephyr or Aero
- b. Peinert 25,
- c. Race-worthy double, mid-weight
- d. Club double – midweight to replace Dirigo or Starzinger
- e. New riggers for Starzinger and Slesnick

Board approved Sculling a. through d. with authority for Dan to spend up to \$12,000.

Board approved sweep priorities and authorized up to \$12,000 for purchase of a medium 4+

Executive Committee can decide on whether to sell the Dirigo.

Discussed need to track use of sculling boats – should be able to do by reviewing the log.

7. Report of Surveys

Varied comments on cost of programs but primarily positive feedback

8. Hosted Website Update/Recommendation (Janet, Jen, Liz)

Discussion on hosted solutions to replace existing website. Currently reliant on one person with software on their desktop to maintain website. Hosted solutions offer more capabilities, especially for database, reporting, donation link, scheduling, push to Facebook, manage email lists. Other capabilities that would be nice are tracking, scheduling, doc storage, registration (now use Ronin), etc. Must be able to have more people accessing and editing so that one person is not doing it all.

Reviewed demo site from League Athletics, board requested further review of options. Liz agreed to meet with local person about setting up our own website templates.

10. Fundraising (Beth Kelley)

Improve and increase communication

Use the “gap” tool – appeal for donations based on the gap between cost and what we have, to fill in that gap and meet our goals; need to explain why it is expensive, including cost and importance of maintaining equipment.

Gift – replicate oar?

Web link to make donation

11. Other

Send Louise contact information (name, address, phone numbers and indicate if preferred phone number)

12. Motion to adjourn @ 7:45 PM approved

13. Next Meeting:

Monday, April 2, 2012, Murray Room

Respectfully submitted,
Louise Moon, Board Member