

YOUR EXCLUSIVE INVITE TO OUR League Appreciation Event

Dear Sun Prairie Lacrosse Member:

Throughout the year, your commitment and effort help to build a successful lacrosse organization. As The Official Sporting Goods Retailer of Sun Prairie Lacrosse, Dick's Sporting Goods wants to recognize your dedication by extending an exclusive invitation to a **one-day league shopping event at the Madison, WI (East Towne) Dick's Sporting Goods store on Sunday, March 4th, 2012, from 12:00PM to 5:00PM.** Every member of your organization attending these events will receive a lacrosse team packet with discount coupons for lacrosse equipment. In addition to the team packet discounts, you will receive an additional 15% off your entire purchase on those days. Please bring this letter with you to the event. You must present it at the register to receive your discount. We hope that you will take advantage of these league shopping events, so your team can enjoy our best products at a great savings!

*Some additional exclusions may apply. See store for more details.

EVERY SEASON STARTS AT



Valid date of event only.

Coupon good for

15% OFF

your purchase*

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Valid date of event only.



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SAVINGS EXAMPLES

Cascade CS Youth Helmet.....	\$109.99
10% off coupon.....	- \$11.00
Alias Attack Stick.....	\$39.99
10% off coupon.....	- 4.00
Warrior Lacrosse Cleat.....	\$64.99
10% off coupon.....	-6.50
Subtotal.....	\$193.47
15% off entire purchase.....	-\$29.02
TOTAL.....	\$164.45
YOU SAVED.....	\$50.52