

BVLA Meeting Minutes

1/11/17

Present: Chris Dahlke-DePere, Charley Jacobs-DePere, Bob Gustafson-Bay Port, Don Snyder-Notre Dame, Little Wind Silas-Notre Dame, Sid White-Southwest, Art Skenadore-Oneida, Jason Gerum-Wausau, Travis Brown-Wausau, Tim Hockin-Wausau, Ron DeValk-Kimberly, Chad Wawiorka-Nennah Girls, Curt Summers-Oneida, Cindy Reiter-Oneida

Meeting Called to Order at 6:06pm

Agenda-Old Business

1. Support or Lack of Support for Moving Under WIAA-All
 - a. Wausau met and their admin would support if needed. Most AD's won't bring it up for discussion because of budget considerations. It will remain something that is coming our way.
2. WLF Meeting
 - a. Was on old because of the holidays. Art will schedule before the next meeting.

New Business

1. Communication Committee-Chris D. and Chad
 - a. Recommendation for all teams to load their rosters on the BVLA website. This could facilitate a better exchange of roster info before game time, much like basketball and some other sports.
 - i. Additional note from this discussion was development of a stats form that can be used by all to track goals, penalties and assists. Home team would be responsible for this, and distribute these stats to the other team after the game. Communication Committee will develop a draft form for all by next meeting.
 - b. Utilization of the website's marketing potential.
 - i. Do we want to fully open it to sponsors? We would have to figure out what the give is on our part. Also, if a larger sponsor would like to place their logo on jerseys, would that be acceptable to all teams?
 - ii. What would the proceeds of sponsorship monies be used for? Art stated policies would need to be developed (Governance Committee) for these purposes.
 - c. Other communications to teams and families or up to WLF.
 - i. Website can be used for announcements, and using the app is the ultimate tool to keep families connected.
 - d. Web Ex Meetings
 - i. Using web conferencing as a way to conduct future meetings, or to have committee's conduct meetings as an easy answer to travel obstacles and time. Chris agreed to get info about Web Ex standards to all for usage and we will schedule some time in the next meeting for discussion of this.

Motion made by Chris to have rosters of players, with coach (head and assistant) and team managers for uploading to the website to be completed the week before the first game is scheduled. Further, Chris

will develop a template and send out to all for completion. Seconded by Don Snyder. Carried unanimously.

2. Arbiter Info-Jason Gerum

- a. Jason and Chris D. will work together on getting schedules set up correctly for exporting into Arbiter for assigning of refs.
 - i. Question was asked about the process for adding non-conference games. Please email Jason at jasongerum@yahoo.com or jasonwolfpacklax@gmail.com with these games.
- b. Jason needs contact info (email and phone) for the head coaches, any assistants, and the AD. This can be collected from Chris' template referenced above.
- c. Per Jason's recommendation, and the growth of the conference in general, we must all consider playing games on any day of the week, not just Tuesdays and Thursdays. All in attendance agreed and are willing to do so. Also, he recommends all teams to budget for a 3-man ref crew for the last couple games of the season for safety and fairness reasons. Ref fees are \$75/game for Varsity and \$55 for JV.

Motion made by Don to require the last 2 games of Varsity to have 3-man ref crews. Seconded by Charley. Carried unanimously.

3. Dick's Sporting Goods Proposal

- a. Art had a meeting with the Dick's representative and he shared the link to the proposal. They are offering the following for a sponsorship:
 - i. \$500 Cash Sponsorship
 - ii. 100 Lacrosse Team Packets (Includes \$10 DICK's Cash)
 - iii. 20% Discount Shop Weekend @ Appleton, Green Bay & Wausau Stores
 1. *Proposed date: 2/25 - 2/26/17*
 - iv. Each member club chooses one (1) of the following options:
 - v. *Six (6) Lacrosse Kits (\$450 Value)*
 - vi. *6 x \$50 Bonus Certificates (\$300 Value)*
- b. What we would have to provide:
 - i. Promotion of in-store shop weekend via email, board meetings, etc.
 - ii. Distribution of team packets to all member clubs
 - iii. Posts e-coupon to website and emails to members 2 x's per year

Motion made by Charley to support the implementation of the proposal. Seconded by Don. Carried unanimously. Further;

Motion made by Chad to appoint Jason, Ron and Chris to make contact and move forward. Seconded by Tim. Carried unanimously.

4. Committee Updates

- a. Competition Committee Updates-Tim, Jason, Travis
 - i. Scheduling Process Update-Propose using a spreadsheet similar to what Chuck had used in the past. In addition, other major events should also be articulated on the spreadsheet for any dates that are not available. (I.e.; DePere is not available on April 12th due to Parent Teacher Conferences.) This spreadsheet will be sent to the coaches and should be completed by January 25th. Start date for

games will be the 1st week of April and will need two game days in April and May.

1. 1st Draft of Schedule should be done on Feb. 1st.
2. Jason will receive non-conference games via email from coaches, so these do NOT need to be added into the spreadsheet.

Motion made by Charley to complete the spreadsheet by Jan. 25th as outlined above. Seconded by Bob. Carried unanimously.

5. Additional Discussion-Compensation of Assigner-Sid
 - a. Discussion of whether the conference should compensate our assigner for set up of games for officiating.
 - b. All agreed this is needed, but that we will also integrate an evaluation of the assigner at the end of the year. We reserve the right to select a new assigner for the next season upon results of the evaluation.

Motion made by Chris to pay our assigner a flat fee of \$500 by splitting this amount up between the teams for reimbursement to the conference. Seconded by Ron. Sid abstained. Motion carried.

6. Additional Discussion-Website Registration-Chad
 - a. Why aren't we all using the website to register our players? Most agreed it would be preferable to register the students there so rosters are automatically completed and contact info is readily available. Also, it becomes a communication point for the families and will drive more traffic to the website-which is what we want.
 - b. Chris offered to help teams set this up if they aren't already using it.

Motion made by Art to have all registration flow through the website with Chris' help to team who need to set this up. Seconded by Jason. Carried unanimously.

7. Meeting Adjourned

Next meeting: February 1, 2017 from 6-8pm at the Oneida Fitness Center. (Chris will set up a web ex and send out details.)