



# 11<sup>th</sup> Annual Mulch Sale



## **Fundraising Facts**

- Neenah Lacrosse Club is an “official” varsity club sport at NHS!
- **Neenah Lacrosse Club is dependent on fundraising to meet its operating costs**
  - Operational costs for the club are approximately \$20,000+ per season (Transportation, indoor time, coaching, tournament & WLF fees, player awards, uniforms, equipment)
- **Goal is to raise \$6,000 during our 2013 mulch sale - easy if everyone participates!!!**

## **2012 Recap**

- Dues revenue contributes 35% of annual expenses
- Mulch sales revenue contributes 31% of annual expenses
- Other fundraising must contribute an additional 34%
- If we did no fundraising - dues would be \$360.00 + per player

## **Mulch Selling Details for players and parents!**

- Minimum requirement per athlete - 60 bags mulch OR mulch/cash combination (\$2.00 = 1 bag)  
(e.g.: 30 bags mulch + 30 unsold bags x \$2.00 = \$60 cash)  
OR \$150 Cash Buy-out (Cash Buy-out not eligible for prizes)
- If a customer does not want to purchase mulch please ask if they would consider a ...  
**CASH DONATION** to help support the Neenah Lacrosse Club
- Mulch packets will be collected **April 25 at practice.**
- **Parents PLEASE review packets to make sure all purchases are correctly counted, totaled and paid for in the form of customer check made out to Neenah Lacrosse Club or cash.**
- **MULCH DELIVERY – SATURDAY May 4th - Krueger True Value (7:30am – 11:00 am)**  
**You must pick up your mulch on this day or arrange for someone else to deliver it!!**  
**Come prepared! Truck, van, trailer, etc!**
- **PRIZE** Incentives at 60, 75, 85 and 100+ bags – (Cash Buy-out not eligible for prizes)
- Mulch forms can also be found on our website: [www.neenahlacrosse.com](http://www.neenahlacrosse.com)
- Mulch Sale contact – Brian Bezier / Cell: 205-8441