

Fairfax Home School Athletic Association



Fairfax Home School Athletic Association (FHSAA) is a volunteer-driven 501(c)(3) not-for-profit organization whose mission is to provide competitive athletics to home schooled students. FHSAA fields Varsity, Junior Varsity and Middle School teams which compete primarily against local private schools and regional home school teams. Our organization is often a home schooled student's only opportunity for competitive athletics.

FHSAA solicits and gratefully accepts sponsorships as a mutually beneficial exchange in which FHSAA receives cash from a sponsor to support its mission and the sponsor receives acknowledgement for its sponsorship. We ask you to consider a sponsorship as an investment in our youth's growth through life lessons that come through participation in a competitive athletics program.

Your support is most appreciated by the families and athletes of FHSAA.

Sincerely,

Mike Merryman
President, FHSAA

Sponsorship Levels:

Bronze: \$250

Silver: \$750

Gold: \$1500

Platinum: \$5,000

Bronze Sponsorship: The sponsor's logo will be placed in the header of a designated FHSAA team through May 31st of the current sports year.

Silver Sponsorship: The sponsor's logo will be placed in the header of all FHSAA teams of a designated sport through May 31st of the current sports year.

Gold Sponsorship: The sponsor's logo will be placed in the header of FHSAA Home Page & Team Pages and a one-paragraph value-neutral description of the sponsor and its product line(s) or service(s) will be placed on the Sponsors page of the FHSAA website through May 31st of the current sports year. If desired by the sponsor, FHSAA will provide a hyperlink on the Sponsors page of the FHSAA website to the sponsor's homepage, provided that product(s) and service(s) are not sold on the homepage. In addition, the sponsor can receive a plaque or similar item as recognition of the sponsorship.

Platinum Sponsorship: In addition to Gold sponsorship benefits a banner with the sponsor's logo and web site will be displayed, when permissible, at all home games of a designated sport.

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FHSAA has a responsibility to its community of readers to present fair and unbiased information. FHSAA is governed by IRS regulations on what FHSAA can accept from sponsors and what it can do in return for those sponsorships. To comply with its IRS regulations, FHSAA welcomes sponsorships subject to the following guidelines.

Sponsorship Guidelines

- FHSAA chooses which sponsorships it wishes to accept and reserves the right to reject any sponsorship offer.
- Sponsorships may vary by sponsor.
- FHSAA does not endorse—either explicitly or implicitly—any of its sponsors, nor does it endorse those sponsors' products, services, or ideas.
- The FHSAA website includes content that is provided by its community of readers, including reader comments in response to editorial content. This content may endorse or oppose a sponsor, or its products, services, or ideas. The opinions expressed in such content are not necessarily those of FHSAA, its staff, or its editors. FHSAA will not give preferential treatment to reader-submitted content that mentions its sponsors, or their products, services, or ideas. Preferential treatment includes—but is not limited to—editing or removing content that a sponsor considers unfavorable or highlighting or promoting content that a sponsor considers favorable.
- FHSAA staff and contractors should not receive any substantial benefit from association with sponsors. Any substantial benefit should be brought to the attention of the FHSAA Board.
- FHSAA retains full control of its work, program, and content. Sponsors do not have authority over the operation of what they have sponsored.
- FHSAA retains the right to review and approve all communications in regard to a sponsorship. This includes—but is not limited to—announcements, articles, and press releases about the sponsorship.