

1. The meeting was called to order at 6:40 p.m. at The Arlington Restaurant

Board members present: Russ Wood, Chris Brower, Dave Angarano, Ethan Spelman, Sharon Wuest, Jim DePrez, Alex Pirnie, Chris Sheelar, Scott Harter, Michele Farrell, Mike Mullen, and Dan Lane

2. Treasurer's Report (Kelly Holt)

Ethan reported on Kelly's behalf

- Registration payments coming in slowly; reminder to be sent out to managers / parents
- \$11k in account (excluding bond)
- Next large payment due to DMS 11/15
- Tops inquired about converting our Big M account, decision made to close account.
 - **Note:** Tournament usually pays cash or receives donation, charge account not needed
- Received \$72 reimbursement from WNY Flash!
 - **Note:** We need to promote this program next year to yield a larger reimbursement

3. Board Member Reports:

A. Vice-President

No report; unfilled position

B. Girls Registrar/Merchandise (Sharon Wuest)

Flow of registration payments is moving along, while slowly, we are ahead of last year
Very few missing birth certificates or registration forms

C. Boys Registrar (Jen Cessna)-

absent/no report

D. Director of Coaching/Player Development (Alex Pirnie)

Search for replacement continues

E. Fields/Equipment (Jon Strauss)

Inventory of all equipment and the creation of a list of coaches needs to be completed over the next 30 days

F. Uniforms (Kris Wood)

- Uniform try-ons have been scheduled
- Training jerseys to be ordered as soon as new version of jersey is available, expected to be in by Mid December
- It has been determined that silk screening (vs. embroidery) is best suited for shirts
- Will need to review DMS logo placement & type (no longer affiliated with Kodak)

G. Field Scheduling/Publicity (Jim DePrez)

no report

H. Tournament (Dave Angarano)

Working to finalize paperwork with NY West and Town of Parma.

Working meetings to begin shortly after holidays

Hilton Parma Soccer Club - Executive Board Meeting
October 16, 2011
Arlington Restaurant - 6:30

I. Website (Christine Brower)

- both hiltonheat.com and hiltonparmasoccerclub.com point to the same place (hiltonheat.com).
- need to pay for the hiltonparmasoccerclub domain site in addition to the new site (hiltonheat.com) so users looking to the old site get redirected to the new site.
- \$15 per site/yr. users going to the old site are automatically directed to the new site. There is a note to update the web address from the old site address to the new address on the new site.
- going to set it up so that e-mails will go to the specific positions directly
- setting up a test team to see how a team e-mail system will work
- distribution lists available
 - please send any pictures you want posted to Chris
 - all board members contact numbers should be listed
 - e-mail to Chris what numbers you want posted
 - numbers will be added for everyone except Kelly and Michele
 - new website will be formally announced when ready

4. New Business

Training

- Complete 2012 indoor training schedule has been posted to website and distributed to coaches/managers.
- Adjustments to number of teams on the field has been improved; coaches desired more space to play
- Indoor leagues sponsored by club have been schedule; one 1 team turned down the offer for the club to underwrite their indoor

2. Merchandise Review-

- New logo and options have been very well received
- Addidas warm ups and bags are ordered/distributed via Valenti's
- 12/5 is ordering deadline for merchandise to be received in time for Christmas

3. Sponsorship

- Lancers game on 2/17-ESL donated 100 tickets. Discussions underway for Hilton Heat night. Kids 12 and under are free, all other tickets are \$7
- Discussion regarding corporate sponsorship by Isaac Heating/ Cooling continues
- Dicks needs us to submit a proposal
- Tops needs a proposal as well- Ethan discussing options with them

4. D.O.C. Replacement Discussion:

- Alex Pirnie submitted roles, responsibilities and qualifications document for board to review
- Extensive conversation regarding paid vs. volunteer position. Board concerns regarding quality of DOC if it remains a volunteer position
- ** Research needs to be conducted as to financial possibilities for a paid position
- Ethan and Alex to have conversation with president of Brockport soccer to inquire about pros/cons of having a paid DOC
- Board needs to discuss further the role / requirement of having Heat coaches obtain their E certification as a minimum requirement
- Additional discussions regarding the use of DMS to aid with improving our coaching staff; decisions tabled for now

5. Retirement Party- Both Russell and Alex declined the arrangement of a "retirement party"

6. Meeting adjourned at 8:30 p.m.

The next board meeting will be Sunday, November 13, 2011 at The Arlington Restaurant at 6:30.

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Minutes were submitted by Michele Farrell, Board Secretary