
Northview Lacrosse CORPORATE SPONSORSHIP Benefits

Why be a corporate sponsor of Northview Athletics?

Because championship-winning and championship-contenting teams need championship-caliber sponsors to keep its programs successful. Plus, the attention the Northview Athletics Programs receive can mean tremendous marketing advantages to your business.

Be seen by thousands of local spectators who visit Northview for myriad sports activities from football to lacrosse to soccer, track, baseball, softball and more. The more often your business is seen, the more your brand “sticks.”

Advertise your name, location, services and other specials to patrons who want to support local businesses that support their children’s athletics.

Receive digital advertising as well as name recognition marketing from announcements made during games and from signage at and entering the field.

Receive specific packages tailored to your business type and designed to help you achieve your marketing goals.





Northview Lacrosse CORPORATE SPONSORSHIP Opportunities



VARSITY PACKAGE \$5,000/year

- Sponsor 30-second video or voice announcement **each quarter during home football AND lacrosse games**
- Premium size/placement scoreboard advertisement for entire year (see attachment)
- Digital banner placed on lacrosse website
- Eblast sent 6x to lacrosse and football families

JR VARSITY PACKAGE \$3,500/year

- Sponsor 30-second announcement **read once per half** during home football AND lacrosse games
- Scoreboard advertisement for entire year (see attachment)
- Digital banner placed on Lacrosse website
- Eblast sent 4x to lacrosse and football families

FRESHMEN PACKAGE \$2,500/year

- Sponsor thank you read during halftime of home football and lacrosse games
- Scoreboard advertisement for entire year (see attachment)
- Digital banner placed on Lacrosse website
- Eblast sent 2x to lacrosse and football families

*Ask about multi-year discounts for V, JV and F packages.

Platinum Lacrosse Package - \$800/year

- 2' x 8' Four-color sign hung on the blue monster wall—seen by all stadium visitors and anyone in the parking lot
- 30-second announcement read twice during all home lax games
- Digital banner placed on lacrosse website
- Eblast sent 3x to lacrosse families

Gold Lacrosse Package - \$500/year

- 2' x 4' Four-color sign hung on the blue monster wall—seen by all stadium visitors and anyone in the parking lot
- Digital banner placed on lacrosse website
- Eblast sent once to lacrosse families

Restaurant Special - \$650/year

- 2' x 4' Four-color sign hung on the blue monster wall—seen by all stadium visitors and anyone in the parking lot
- Digital banner placed on lacrosse website
- Host restaurant for one home game: Team and parents will attend restaurant after game and invite all spectators to join them

Roster Special - \$100/year

In addition to any of the above packages, have logo featured on roster cards: \$100 upcharge. Deadline: Feb 10th.

Northview Lacrosse CORPORATE SPONSORSHIP Opportunities

Titantron signage



Titan Sponsors Welcome Wall



2' X 4' and 2' x 8' signs available.
Visible from the stadium parking
lot for marketing that is working
all year long: 24/7/365.

Northview Lacrosse CORPORATE SPONSORSHIP

Thank you for being a sponsor of Northview Athletics!

Sponsor Name: _____

Contact: _____

Contact Email/Phone: _____

Player: _____

Paid by CC: _____ **Check:** _____

** Make check out to NHS Mens Lacrosse*

What we need to get started (applicable if checked):

_____ **A digital banner ad and url to sponsor website**

_____ **A 30 second announcement**

_____ **A 30 second video**

_____ **An eblast announcement**

_____ **High resolution graphics/logo for signage**

Send your items to Tom Webster: twebster@itagroup.com



Northview High School
2014 Men's Lacrosse State Champions